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Significant Business Books of a Year

COMPILED BY ETHEL CLELAND

UNDOUBTEDLY, the literature of business grows better and better. In each year's output, there are more revisions of good books, more economically, psychologically and financially sound, basic texts, more practical, really useful guides, better textbooks for all the business administration classes taught in high schools, colleges and vocational courses. Authorship, as seems right, is divided between those developing theories of economics, finance and the various aspects of business organization and management, such as teachers and scholars, and those actually engaged in business who have, fortunately, the gift of telling others how from their experience it can best be done. The range of subjects in business books is so extreme as to seem almost incongruous. For example, in this list, compare Professor Carver's "Present Economic Revolution in the United States" with the latest little volume on how to write better business letters, or how to make a good speech. Yet each has its important place.

Business literature is yet so young—only in its early twenties as a distinct group—that almost every new title has its significance. But those selected for this list as the most significant are new editions of standard texts whose stability and permanent value have been proved; books which for the first time discuss subjects upon which curiosity and interest have developed but on which there is little in print outside of scattered material; and books on those topics of the present moment so in vogue that each new book, even if it has little that is new and adds little weight to what has already been published, is a welcome addition to help satisfy eager students and readers.

With one or two exceptions, only titles are listed which appeared during 1925 and the first months of 1926 or have been announced to appear very shortly. Comment is made only on books published and which have been at least examined by the compiler. Books starred represent those she would like to examine because author, subject, publisher, review or book note make it seem highly probable that they should be added to any collection of up-to-date business books.

Indulgence is begged for errors and omissions in the information given about starred books. It may happen that in some cases their very inclusion in the list at all or their place in a certain group may be a mistake. Business book titles are usually fairly indicative of their contents. Yet it can happen that, when the book is read, the title will prove to have been quite misleading. Only main paging is given.

Since a classed list, with all its advantages, is sometimes hard to use readily, the groups in which the books are considered are listed here at the beginning.

- | | |
|------------------------|--------------------------|
| 1. Business reference. | 16. Business finance |
| 2. Economics. | and organization. |
| 3. Labor problems. | 17. Marketing. |
| 4. Public finance and | 18. Merchandising. |
| taxation. | 19. Advertising. |
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| ing. | 21. Credit. |
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| other public util- | ters. |
| ities. | 23. Office work. |
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| 9. Journalism. | 25. Hotels. |
| 10. Real estate. | 26. Vocational guid- |
| 11. Business law. | ance. |
| 12. Business ethics. | 27. Personal efficiency. |
| 13. Statistics. | 28. Public speaking. |
| 14. Accounting. | 29. Biography. |
| 15. Production man- | 30. Miscellaneous. |
| agement. | |

1. BUSINESS REFERENCE BOOKS

A very great number of the most vital business reference sources are annual volumes. Since an attempt to list the books most used in business reference was made a year ago*, new issues, year books, directories, trade catalogs, almanacs, indices, etc., appearing regularly at stated intervals are not repeated here. Several interesting new directories however and several whose issues have been irregular are to be noted in 1925. Two new volumes are supplementary to a standard encyclopedia, covering the ten year

*LIBRARY JOURNAL, April, 1925.

period, 1914-1924. A new encyclopedia of banking and finance seems to be more comprehensive than any of its predecessors. Of remarkable interest is the market analysis of eighty-one trading areas which was gotten out by a group of newspapers primarily in the interests of scientific methods of national advertising. Two annual bulletins from a statistical information service are listed because they contain so much long-term data on finance, production and prices of leading commodities and on business trends in various individual communities. An excellent bibliography of all the books in the field of business economics is prefaced by a little sketch on the evolution of business literature. Several new "Who's Who's," a labor press directory, an extensive list of obsolete companies and a handbook of finance, especially the finance of business organization, are all first editions that will be welcome in the business world. From the U. S. Bureau of the Census comes a new publication which, by many maps and graphs, shows both statistics and geography of population, industries and occupations, mines and quarries, irrigation and drainage, cities and states, vital statistics. The Schmeckebier book "The Statistical Work of the National Government" is too new to have been thoroughly tested, but it ought to serve as a guide to our most reliable and extensive statistical information.

Accountants' directory and who's who, 1925, ed. by R. P. Merritt. 902p. \$10. Prentice, 1925.

Advertising art and crafts; national ed. v. 1, 1925. 415p. \$1.50. New York: Lee and Kirby, Inc., 1925.
American book trade directory, 1925. 255p. \$7.50. Bowker, 1925.

American labor press directory. 82p. \$1. New York: Rand School of Social Science, 1925.

American labor who's who, ed. by S. De Leon. 374p. \$5. Rand Book Store, 1925.

*Gardner, William. Chemical synonyms and trade names, a dictionary and commercial handbook, Ed. 2. 333p. \$8. Van Nostrand, 1925.

Marvyn Scudder manual of extinct or obsolete companies, 1926, ed. by C. P. Keane and H. J. Emmerich. 1358p. \$25. Marvyn Scudder, 1926.

Montgomery, R. H., ed. Financial handbook. 1749p. \$7.50. Ronald, 1925.

Munn, G. G. Encyclopedia of banking and finance. 586p. \$10. New York: Bankers Pub. Co., 1924.

*Nirenstein, N. One hundred per cent preferred real estate atlas: locations, eastern United States. Nirenstein, 1926.

100,000 Group of American Cities. Study of 81 principal markets. 346p. \$10. Author, 1925.

*Putnam's economic atlas. \$19.75. Putnam.

Schmeckebier, L. J. Statistical work of the national government. 574p. \$5. Johns Hopkins, 1925. (Inst. for Govt. Research studies in administration).

*Smith, J. R. Industrial and commercial geography. New ed. 959p. \$4.50. Holt, 1925.

Smitley, R. L., comp. Bibliography of books on business economics. 185p. New York: Dixie Business Book Shop, 1925.

Special libraries directory, comp. by M. Wilson, ed. by R. B. Rankin. 2d ed. 254p. Special Libraries Assn., 1925.

Standard Daily Trade Service. Annual statistical bulletin, 1926. 100p. Standard Stat. Service, 1926.

— Sales and credit prospect, 1926, statistical number, Feb. 1, 1926. 69p. Standard Stat. Service, 1926.

U. S. Bureau of the Census. Statistical atlas of the United States. 476p. Gov't. Prtg. Off., 1925.

Who's who in engineering; a bibliographical dictionary of contemporaries, ed. by J. Leonard. Ed. 2. 2483p. \$10. Who's Who Pub. Co., 1925.

Who's who in journalism; a biographical directory and reference book of the journalistic profession, ed. by G. Gershanek and M. N. Ask. 383p. \$3. New York: Journalism Pub. Co., 1925.

2. ECONOMICS

Economics is fast becoming as popular a topic among readers of business books as psychology has been for some time. It has not been easy to know just which of the varied economic and social studies produced in the past year to list here, but it seems preferable to list too many than to limit the interest in such a basic subject. A ninth edition of a standard text on economics (Taylor), a third of a popular collection of economic "Readings" (Hamilton), and a very interesting treatise on present economic conditions in the United States (Carver) are supplemented by a number of other general discussions which it has not been possible to review. Of the two books dealing with business cycles, one (Adams) advocates and believes possible the control of economic cycles by organized society, while the other (Hexter) presents the effects of these cycles on such social relations as birth, death, marriage and divorce. The text of the Robson book is that no progress can be made in civilization until the human race ceases to think of private wealth and happiness as synonymous. A new volume of "Readings" is devoted to the economics of agriculture in this country by periods. The book on waste does not confine itself to just waste in production but challenges modern wastefulness from natural resources down to details of daily life—a book full of information and statistics, yet most entertaining and stimulating. The cost of living over a ten-year period; a three year analysis of income by states; profits, the vital element of industrial life; three prize essays whose aim is to establish a statistical index of the consumer's purchasing power in this country—all furnish topics for books of interest.

Adams, A. B. Economics of business cycles. 268p. \$2.50. McGraw, 1925.

Berridge, W. A., and others. Purchasing power of the consumer; a statistical index. 318p. \$4. Shaw, 1925.

*Bertram, Arthur. Economic illusion. \$2.50. Seltzer.

Boucke, O. F. Principles of economics. 2v. \$2.50 a vol. Macmillan, 1926.

Carver, T. N. Present economic revolution in the United States. 270p. \$2.50. Little, 1925.

*Cassell, Gustav. Fundamental thoughts on economics. \$1.50. Harcourt.

Chase, Stuart. *Tragedy of waste*. 290p. \$2.50. Macmillan, 1925.

*Clark, J. M. *Social control of business*. \$4. Chicago.

*Colby, C. C. *Source book for the economic geography of America*. New ed. \$3(?). Chicago.

*Cole, W. M. *Economic success*. Macmillan.

*Dawson, Sir Philip. *Germany's industrial revival*. Macmillan.

*Edie, L. D. *Economic principles and problems*. \$5. Crowell.

*Fairchild, F. R., and others. *Elementary economics*. Macmillan.

Foster, W. T., and Waddill. *Catchings. Profits*. 465p. \$4. Houghton, 1925. (Pollak Found. for Econ. Research).

Hamilton, W. H. *Current economic problems; a series of readings in the control of industrial development*. Ed. 3. 960p. Chicago, 1925. (Materials for the study of business).

*Hammond, J. L. and Barbara. *Rise of modern industry*. \$2.75(?). Harcourt.

*Hannan, J. W. *Economic primer*. Christopher.

Hawtrey, R. G. E. *Economic problems*. 417p. \$3.75. Longmans, 1926.

Hexter, M. B. *Social consequences of business cycles*. 206p. \$4. Houghton, 1925. (Pollak Found. for Econ. Research.)

*Howe, F. W. *Farm economics*. \$1.20. American Book Co.

Jennings, W. W. *History of economic progress in the United States*. 819p. \$4.50. Crowell, 1926.

*Jones, J. A. *Economics of private enterprise*. \$3. Pitman.

*LeRossignol, J. E. *First economics*. \$2. Shaw, 1926.

*Marshall, L. C. *Story of human progress; an introduction to social studies*. 548p. \$1.48. Macmillan, 1925.

National Industrial Conference Board. *Cost of living in the United States*. 201p. \$2.50. New York: The Board, 1925.

— *Income in the various states; its sources and distribution, 1919, 1920 and 1921*. 306p. \$5. 1925.

*Ogg, F. A., and W. R. Sharp. *Economic development of modern Europe*. Macmillan.

Robson, W. A. *Relation of wealth to welfare*. 176p. \$2.25. Macmillan, 1925.

Schmidt, L. B., and E. D. Ross, eds. *Readings in the economic history of American agriculture*. 591p. \$3.50. Macmillan, 1925.

Seligman, E. R. A. *Essays in economics*. 394p. \$4. Macmillan, 1925.

Smith, J. R. *Commerce and industry*. New ed. 769p. \$1.76. Holt, 1925.

*— *North America, its people and the resources, development and prosperity of the country as an agricultural, industrial and commercial area*. 849p. \$6. Harcourt, 1925.

Taylor, F. M. *Principles of economics*. Ed. 9. 589p. \$3. Ronald, 1925.

Tugwell, R. E., and others. *American economic life and the means of its improvement*. Rev. and enl. ed. 633p. \$4.50. Harcourt, 1925.

3. LABOR PROBLEMS

On the broader aspects of the labor question and industrial relations, there are two books offering plans for the elimination of unemployment, a very comprehensive volume on practically all phases involved in the employer-employee relation, an elaborate discussion of the economics of the labor problem, and a new point of view on the minimum wage which abandons the standard family of five theory. A new edition of a standard work on labor unions is announced. For the books dealing with the labor problems in actual industrial operation, see under Production Management.

Blum, Solomon. *Labor economics*. 579p. \$4. Holt, 1925. (American business ser.)

*Brookings, R. S. *Industrial ownership, its economic and social significance*. 107p. \$1.25. Macmillan, 1925.

Douglas, P. H. *Wages and the family*. 290p. \$3. Chicago, 1925. (Materials for the study of business).

Feldman, Herman. *Regularization of unemployment*. 437p. \$3.50. Harper, 1925.

*Furniss, E. S., and L. R. Guild. *Labor problems, a book of materials for their study*. 621p. \$2.80. Houghton, 1925.

*Groat, G. G. *Introduction to the study of organized labor in America*. New ed. Macmillan.

Hobson, F. A. *Incentives in the new industrial order*. \$1.75. Selzer, 1926.

Hoopingarner, D. L. *Labor relations in industry*. 553p. \$6. Shaw, 1925.

Lewisohn, S. A., and others. *Can business prevent unemployment?* 226p. \$2. Knopf, 1925.

*Perigord, Paul. *International labor organization*. \$3. Appleton.

*Saposs, D. J. *Readings in trade unionism*. \$2. Doran. (Worker's bookshelf).

*Suffern, A. E. *Industrial relations in the coal industry*. \$2.50. Macmillan, 1926. (Inst. of Econ. ser.).

Williams, Whiting. *Mainsprings of men*. 313p. \$1.50. Scribner, 1925.

4. PUBLIC FINANCE AND TAXATION

There is an important revision of a standard text in the field of finance (Moulton) covering the changes in financial conditions which have occurred in recent years. The Dalton book consists of lectures on various aspects of public finance originally delivered at the London School of Commerce. Seligman in a new volume confines himself to fiscal theories and policies and his "Essays on Taxation" has reached its tenth edition. Of the two works on inheritance taxation, the Simon book brings out especially the relation of life insurance to inheritance taxation.

Dalton, Hugh. *Principles of public finance*. 208p. \$2.50. Knopf, 1925.

*Foye, A. B. *Income tax*. \$3(?). Harper.

*Hardy, C. O. *Tax exempt securities and the surtax*. \$2.50. Macmillan, 1926. (Inst. of Econ. ser.).

Montgomery, R. H. *Manual of income tax procedure for 1926*. 2v. v. 1, \$12; v. 2, \$6. Ronald, 1926.

Moulton, H. G. *Financial organization of society*. Ed. 2, rev. 780p. \$4. Chicago, 1925. (Materials for the study of business.)

*Noyes, A. D. *War period in American finance*. \$2. Appleton.

*Putnam, T. M. *Mathematical theory of finance*. Ed. 2, rev. and enl. 135p. \$1.75. Wiley, 1925.

*Raymond, W. L. *National government loans*. 275p. \$3. Barron's, 1925.

*Schultz, W. J. *Taxation of inheritance*. Houghton.

Seligman, E. R. A. *Essays in taxation*. Ed. 10, rev. 806p. \$4. Macmillan, 1925.

— *Studies in public finance*. 302p. \$3.25. Macmillan, 1925.

Simon, L. G. *Inheritance taxation*. 305p. \$5.

Harper, 1925. (Harper's life insurance lib.).

*Smail, L. L. Mathematics of finance. 310p. \$3. McGraw, 1925.

5. MONEY AND BANKING

Of two general discussions of banking principles and practices designed for use as courses of study, one emanates from the American Institute of Banking and the other (Jamieson) was prepared for the Extension Division of the University of Wisconsin. A well-liked text on the relations between banking and business has been re-issued in a revised and enlarged form. Another revision is the treatise on the operation of an English bank described from within the institution. W. P. G. Harding, formerly at the head of the Federal Reserve Board and our outstanding authority on the Federal Reserve system, in presenting his views of Federal Reserve banking confines himself to the period of the war. Goldenweiser's aim is to give for the use of teachers of banking a detailed technical account of Federal Reserve banking. A new book on the same subject has been announced as well as one dealing with a phase of our agricultural credit system. Other interesting bank topics discussed are: Modern scientific tests of credit measurement (Munn); uses of bank funds for new financial functions (Mitchell); the obligations of bank directors especially those of rural banks as seen by a state bank commissioner; branch banking (Collins). Kirkbride's standard work on trust company operation appears in a new edition which will be supplemented by a new work on the specific problems of the trust department of a banking institution and by one announced on the corporate trust department. A book on the New York call money market seems to be the only treatise on just this particular institution. While building and loan associations are not, strictly speaking, banking, yet it seems well to include here a welcome volume in the "Land Economic Series", on this form of co-operative saving which has had such enormous recent growth and achieved such popularity in this country. Books on credit are listed under that subject.

American Institute of Banking. Banking fundamentals. 352p. \$3. New York: The Institute, 1925.

*Bean, R. H. Trade acceptances. \$3(?). Harper. Bellerby, I. R. Monetary stability. 174p. \$2.50. Macmillan, 1925.

*Benner, C. L. Federal intermediate credit system. \$2.50. Macmillan, 1926. (Inst. of Econ. ser.).

Clark, H. F., and F. A. Chase. Elements of the modern building and loan associations. 540p. \$4. Macmillan, 1925. (Land econ. ser.).

*Collins, C. W. Branch banking question. 182p. \$1.75. Macmillan, 1926. (Land econ. ser.).

*Dick, Ernst. Interest standard of currency. Houghton.

Goldenweiser, E. A. Federal Reserve system in operation. Ed. 1. 349p. \$3. McGraw, 1925.

Griffis, Bartow. New York call money market. 120p. \$1.25. Ronald, 1925. (Ronograph ser.).

Harding, W. P. G. Formative period of the Federal Reserve system. 320p. \$4.50. Houghton, 1925.

Herrick, Clay. Trust department in banks and trust companies. 453p. \$4. McGraw, 1925.

*Hoggson, N. F. Banking through the ages. \$3. Dodd.

Ivey, H. D. Getting ahead in the bank. 162p. \$1.50. Bobbs, 1926.

Jamieson, G. W. Practical banking. 214p. \$2. McGraw, 1925. (Commercial educ. ser.).

*Kerman, Frederick, and B. W. Griffin. New business for banks. \$5. Prentice.

Kirkbride, F. B. and others. Modern trust company. 6th ed., enl. and rev. 559p. \$6. Macmillan, 1925.

Major, F. L. Duties, responsibilities and liabilities of bank directors. 193p. \$2.50. Macmillan, 1925.

Minty, L. LeM. English banking methods. 2d. ed. 458p. \$4.50. Pitman, 1925.

Mitchell, W. F. Uses of bank funds. 181p. \$2. Chicago, 1925. (Materials for the study of business).

Munn, G. G. Bank credit, principles and operating procedure. Ed. 1. 284p. \$3. McGraw, 1925.

*Page, R. G. Work of corporate trust department. \$5. Prentice.

Willis, H. P., and G. W. Edwards. Banking and business. Rev. and enl. ed. 565p. \$3.50. Harper, 1925.

— and W. H. Steiner. Federal reserve banking. Bankers' ed. 1016p. \$10. Appleton, 1926.

*Wright, Ivan. Readings in money, credit and banking principles. \$3.50(?). Harper.

6. INVESTING

An even dozen publications of a good deal of variety were first selected to represent the year's output for investors and later a few others were added as promising interest. Rice, who edits one of the general discussions of investing, is Educational Director of the Investment Bankers' Association of America, and his volume constitutes a nation-wide Y. M. C. A. course for training junior assistants in investment banking houses. Sakolski, whose volume is also of general scope, is already well-known as a writer on investment subjects. The name, John Moody, as author of a book on investing, is sufficient commendation to all who know his annual volumes listing corporations and his Investment Service. The Herschel book is written from the viewpoint of the investor himself and includes a division on how to keep investment records. The Parkinson booklet describes the English stock exchange and English methods of investing. A quite novel volume tells of the place of common stocks in the investment plan while another, consisting of articles reprinted from *Baron's Weekly*, informs the average investor how to buy bonds. A 17th edition or printing of Babson's "Business Barometers" attests its popularity as a guide to forecasting conditions. Harper's have issued in a revised form another guide to forecasting (Vance) which was formerly distributed by the Brookmire Service. Inheritance tax laws have demanded more knowledge on how to value industrial securities and here is a book devoted entirely to that topic. New subjects discussed in two other books are

the syndication of investment securities and the relation between the money market and the stock market.

Babson, Roger. Business barometers. Ed. (?) 17. 442p. \$3(?). Babson, 1925.

Badger, R. E. Valuation of industrial securities. 188p. \$5. Prentice, 1925.

Carret, P. A. Buying a bond. 157p. Barron's, 1925.

*Dunn, R. W. American foreign investments. 432p. \$5. Viking.

*Edwards, G. W. Foreign investments. \$5. Ronald. Galston, Arthur. Security syndicate operations. 95p. \$1.25. Ronald, \$1.25. (Ronograph ser.).

Herschel, A. H. Selection and care of sound investments. 373p. \$4. Wilson, 1925.

Lefèvre, Edwin. Making of a stockbroker. 341p. \$2.50. Doran, 1925.

*Lyon, Hastings. Investments. \$4.50. Houghton. Moody, John. Profitable investing. 257p. \$2.50. Forbes, 1925.

Owens, R. N., and C. O. Hardy. Interest rates and stock speculation. A study of the influence of the money market on the stock market. 197p. \$2. Macmillan, 1925. (Inst. of Econ. ser.).

Parkinson, Hargreaves. A B C of stocks and shares. 96p. \$1.25. Longmans, 1925.

Rice, S. O., ed. Fundamentals of investment. 384p. \$3. Shaw, 1925.

*Robinson, L. R. Investment trust organization and management. \$6. Ronald.

Sakolski, A. M. Principles of investment. 503p. \$4.50. Ronald, 1925.

*Schneider, W. A. How to succeed with money. \$2.50(?). Harper.

Smith, E. L. Common stocks as long term investments. 129p. \$1.50. Macmillan, 1924.

*Van Strum, K. S. Investing in purchasing power. 248p. \$2. Barron's, 1925.

Vance, Ray. Business and investment forecasting. 187p. \$2.50. Harper, 1925.

7. RAILROADS AND OTHER PUBLIC UTILITIES

Railroad titles predominate in this group, but aside from that there is little monotony, as it includes a much needed discussion of the many-sided problem our public utilities as a whole present; a volume devoted to the public regulation of utilities, urging definite principles and policy for rate making; a first book of broad scope on port development; a readable history of railroads gathering in one volume much scattered detail and entertainingly illustrated by copies of old prints; a study of railroad personnel management; a treatise on a question which has been agitated since the passage of the 1920 Transportation Act, that of consolidation of the railroads; a practical analysis of railroad operation; a second edition of one of the few publications on freight terminals; and a survey of the motor bus, its history, its place in the transportation scheme and its practical operation as a carrier.

*Acworth, W. M. Elements of railway economics. New ed., rev. and enl. 216p. \$1.20. Oxford, 1925.

Bauer, John. Effective regulation of public utilities. 381p. \$2.50. Macmillan, 1925.

*Beyer, O. S. Co-operative railroading. \$2. Doran, 1925. (Worker's bookshelf).

Droege, J. A. Freight terminals and trains. New 2d ed. 567p. \$6. McGraw, 1925.

Hauer, R., and G. H. Scragg. Bus operating practice. 268p. \$3. International Motor Co., 1925.

*Huebner, G. G., and E. R. Johnson. Railroad freight service. \$5. Appleton.

McElwee, R. S. Port development. 456p. \$5. McGraw, 1925.

Metropolitan Life Insurance Company. Policyholders' Service Bureau. Personnel management on the railroads: a study. 227p. \$3. Simmons, 1925.

Nash, L. R. Economics of public utilities. Ed. 1. 430p. \$4. McGraw, 1925.

*Raymond, W. G. Public and its utilities. 339p. \$3.50. Wiley, 1925.

*Riegel, R. E. Story of the western railroads. \$2.50. Macmillan, 1926.

Splawn, W. M. W. Consolidation of railroads. 260p. \$3. Macmillan, 1925.

*Talbot, F. A. A. Cassell's railways of the world. 2v. \$10. Simmons, 1925.

Thompson, Slason. Short history of American railroads. 473p. \$2. Appleton, 1925.

White, J. L. Analysis of railroad operations. 381p. \$4. Simmons, 1925.

Woodruff, R. E. Making of a railroad officer. 245p. \$2. Simmons, 1925.

8. INSURANCE

In this group of recent books on insurance one (Hood) and, perhaps, another (Fricke) deal with the subject as a whole. Each of the others is devoted to a special type or aspect of insurance—life, fire, workmen's compensation, income, unemployment, mathematics of life insurance, legal requirements (Cady), life insurance agents, etc. Books on both life and fire insurance accounting will be found under Accounting and one on the relation between inheritance taxation and life insurance under Public Finance and Taxation.

*Ackerman, S. B. Practice of workmen's compensation insurance. 196p. \$4. New York: Spectator Co., 1925.

*Alexander, William. Income insurance for family protection. 126p. \$1.50. New York: Spectator Co., 1925.

Cady, E. W. Outlines of insurance. Ed. 2. 420p. \$3.50. Lawyers Coop. Pub. Co., 1925.

Dean, A. F. Philosophy and fire insurance. 3v. \$15. Chicago: E. B. Hatch, Insurance Exchange, 1925.

Dowling, L. W. Mathematics of life insurance. Ed. 1. 121p. \$1.75. McGraw, 1925.

*Edwards, J. S. Forty unusual plans for selling life insurance. \$2(?). New York: F. S. Crofts.

*Forsberg, Allen. Unemployment insurance. \$2.40. Wilson. (Handbook ser.).

*Fricke, W. A. Evolution of insurance. \$3. Seltzer.

*Hart, H. D. Life insurance as a life work. \$2. New York: F. S. Crofts.

Hood, Frazer. Everyman's insurance, a necessity for home protection. 264p. \$1.50. Appleton, 1925.

Life Insurance Sales Research Bureau. Manager's manual: part 3, Your agent at work. 381p. The Bureau, 1925.

Lovelace, G. M. Life insurance fundamentals. Rev. ed. 257p. \$3. Harper, 1925. (Harper's life insurance lib.).

Michelbacher, G. F., and T. M. Nial. Workmen's compensation insurance. Ed. 1. 503p. \$4. McGraw, 1925. (McGraw-Hill insurance ser.).

*Woods, E. A., and A. C. Robinson. Cooperation be-

tween life insurance and trust companies. \$2(?). Crofts.

9. JOURNALISM

The first half of Harrington's new book "Chats on Feature Writing" is the informal report of actual conversations among well-known feature writers discussing their craft, and the latter half is a collection of typical feature articles. Both make entertaining reading. A new departure in journalistic literature is the volume on newspaper ethics and standards which includes the texts of a large number of newspaper codes. New editions of Hyde's two popular handbooks for the newspaper fraternity which are also frequently used as textbooks are to be noted. A book entirely devoted to women in newspaper work sounds interesting.

*Bastian, G. C. Graded lessons in news editing. Macmillan.

*Boughner, G. J. Women in journalism. \$2.50. Appleton.

Flint, L. N. Conscience of the newspaper. 470p. \$3. Appleton, 1925.

Harrington, H. F. Chats on feature writing. 611p. \$2.75. Harper, 1925.

Hyde, G. M. Handbook for newspaper workers. Enl. ed. 264p. \$2. Appleton, 1925.

— Newspaper editing. Ed. 2. 410p. \$2.75. Appleton, 1925.

Maulsby, W. S. Getting the news. 310p. \$2.25. Harcourt, 1925.

10. REAL ESTATE

In no province of business literature has there been a more rapid development than in that of the business of buying, selling, managing and valuing real property. Much of this activity and some of the best of it is due to the Institute for Research in Land Economics which has this past year added three volumes to its "Land Economic Series," one in which the principles of modern advertising are adapted to the real estate business, one designed as a guide for the organization of local real estate men into an efficient and active agent for their own business and in their communities, and the third, just announced, on land planning in general. Other volumes in this series are listed under Money and Banking. The nine volumes constituting the Proceedings of the National Association of Real Estate Boards for 1925 are as vital and full of interest as those of the preceding year, with the added advantage of having attained the dignity of being regular bound volumes. Conspicuous among them to meet urgent needs are the volumes on Home Building and Subdividing, Property Management, Real Estate Brokerage, Selling Farm Land, Industrial Property, Real Estate Finance. Snyder's Handbook will serve as a real manual of practical information for the realtor but the title of Hall's Manual is somewhat misleading as it is really a series of addresses by different authorities constituting a Y. M. C. A. course in real estate.

Among several books on Florida, the only one examined is Benson and North's. These authors already have a standard real estate text to their credit and in this new book have combined a great deal of practical and legal information on the real estate business as a whole with some special application to Florida conditions and requirements.

Benson, P. A. and N. L. North. Florida real estate practice and law. 493p. \$5. Prentice, 1925.

*Fox, C. D. Truth about Florida. 243p. \$2. Simon, 1925.

Gifford, W. C. Real estate advertising. 194p. \$4. Macmillan, 1925. (Land econ. ser.)

*Green, J. B. Law for the home owner. \$3. Macmillan.

Hall, Harry, and others, eds. Real estate manual for brokers, owners and operators. 432p. \$2.50. Doubleday, 1925.

*Hinman, A. G., and H. B. Doran. Real estate merchandising. \$5. Shaw, 1926.

*James, Harlean. Land planning in the United States, for city, state and nation. Macmillan. (Land econ. ser.)

*Kennedy, J. P. Basic real estate values. 103p. \$1.50. Los Angeles: Bank Business Builders Assn., 1925.

*Lewis, Yancey. Lectures on real estate delivered to senior law class, University of Texas. New ed. 186p. \$3. Austin: Gammel, 1925.

McMichael, S. L. Long and short term leaseholds. Ed. 3. \$4. McMichael.

National Association of Real Estate Boards. Annals of real estate practice, 1925; proceedings of the . . . 18th annual convention. 9v. \$10 the set. Chicago. The Association, 1925.

Nelson, H. U. Administration of real estate boards. 255p. \$3.50. Macmillan, 1925. (Land econ. ser.)

Snyder, Blake, and Wilnot Lippincott, eds. Real estate handbook. Fd. 1. 724p. \$5. McGraw, 1925.

*Stockbridge, F. P., and J. H. Perry. Florida in the making. \$3. 432p. deBower.

11. BUSINESS LAW

Books on business law not only furnish general surveys of the legal relations, regulations and restrictions which business must be prepared to encounter but also furnish answers to so many specific questions that they could easily be classed as reference volumes. New books and new editions will both be welcome.

Bays, A. W. Business law. Rev. ed. 473p. \$1.40. Macmillan, 1925. (Read system of commercial texts.)

Cole, C. B. Elements of common law, ed. by T. Conynghton. 384p. \$1.48. Houghton, 1925.

*Conynghton, Thomas, and L. O. Bergh. Business law. New ed. \$3.50. Ronald, 1926.

Huffcut, E. W. Elements of business law, rev. by G. G. Bogert. 2d rev. ed. 359p. \$1.48. Ginn, 1925.

Spencer, E. W. Banker's manual of business law. 1824p. \$12. Bobbs, 1926.

*Whigam, W. H., and others. Essentials of commercial law. New ed., 365p. \$1.40. Gregg, 1926.

12. BUSINESS ETHICS

Trade association activities are no doubt largely responsible for the frequency with which discussions of business standards and codes have been met with lately in both business books and trade papers. Of these four books, one promises to be historical, two discuss the

general subject and the fourth consists entirely of actual codes adopted by over one hundred occupational, professional and industrial groups. A book on newspaper ethics will be found under Journalism.

- *Calhoun, G. M. Ancient Greeks and the evolution of standards in business. \$1. Houghton.
- Frederick, J. G. Book of business standards. 209p. \$2. New York: Frank Maurice, Inc., 1925.
- Heermance, E. L. Codes of ethics, a handbook. 525p. \$4. Burlington, Vt.: Free Press Prtg. Co., 1924.
- *— Ethics of business. \$2.50. Harper, 1926.

13. STATISTICS

Eight years have passed since the first edition of Secrist's standard treatment of the principles and uses of statistics appeared. This year sees a new issue with changes and additions made necessary by the great extension of the functions of statistics. Most of the other books listed are more or less elementary texts on the subject but there are several more advanced texts and three in which the employment of statistics in business is emphasized.

- *Chaddock, R. E. Principles and methods of statistics. 471p. \$3.75. Houghton, 1925.
- *Chambers, G. G. Introduction to statistical analysis. 257p. \$3. New York: Crofts, 1925.
- Crum, W. L. and A. C. Patton. Introduction to the methods of economic statistics. 493p. \$6. Shaw, 1925.
- *Day, E. E. Statistical analysis. 459p. \$4. Macmillan, 1925.
- *Gavett, G. I. First course in statistical method. 358p. \$3.50. McGraw, 1925.
- Riggleman, J. R. Graphic methods for presenting business statistics. 231p. \$2.50. McGraw, 1926.
- Secrist, Horace. Introduction to statistical methods. Rev. and enl. ed. 584p. \$4. Macmillan, 1925.
- *Sutcliffe, W. G. Elementary statistical method. 338p. \$3. McGraw, 1925.
- Thurstone, L. L. Fundamentals of statistics. 237p. \$2. Macmillan, 1925. (Experimental educ. ser.)
- Young, B. F. Statistics as applied in business. 639p. \$5. Ronald, 1925.

14. ACCOUNTING

Among a number of general works on accounting and auditing procedure, which include a revision of a well-tested work on accounting reports and a pocket reference manual for accountants and auditors, several treatments of more special phases of accounting stand out. There are three timely books on the interpretation of financial statements which will serve credit men, bankers and investors as well as accountants. A comprehensive volume on cost accounting (Lawrence) seems to combine theory and practice admirably. The Revenue Act of 1924 made necessary a new edition of Kohler's elucidation of income tax accounting. The department store offers a new field (Hodge) for a detailed survey of its many types of accounts for the guidance of the store manager in his administration. Different developments of accounting to suit such phases of business activ-

ity as production, distribution, finance, insurance, real estate, mines are covered in the book on "Specialized Accounting." A single volume carries the accounting of the petroleum industry from production thru transportation, refining and marketing. A new text on accounting mathematics has needed chapters on such topics as good will, instalment sales, partnerships, bond and bond interest valuation, building and loan associations. An interesting book announced in the Johns Hopkins series of "Studies in Administration" deals with the large subject of the accounting system of the national government.

- Bell, W. H. Accountants' reports. Ed. 2, rev. and enl. 386p. \$6. Ronald, 1925.
- *Bennett, G. E. Accounting systems: principles and problems of installation. \$6. Shaw, 1926.
- Auditing. 377p. \$3.50. Macmillan, 1925.
- Basic accounting. 777p. \$5. Gregg, 1925.
- Blank, Rudolph. Bookkeeping and elementary accounting for business men; I S. I. home study course and pocket guide. 210p., with index and book of illustrations. \$5. (Special price to libraries.) 25 West 42nd St., New York: R. Blank Audit Co.
- Curtis, A. B. and J. H. Cooper. Mathematics of accounting. 397p. \$5. Prentice, 1925.
- *Gilman, Stephen. Analyzing financial statements. 222p. \$3.50. Ronald.
- *Grant, H. D. Practical accounting for general contractors. 2d ed. 329p. \$3. McGraw, 1925.
- Guthmann, H. G. Analysis of financial statements. 454p. \$5. Prentice, 1925.
- *Hilgert, J. R. Cost accounting for sales. \$4.50. Ronald.
- *Himmelblau, David. Complete accounting course, unit 4. \$4. Ronald.
- Hodge, A. C. Retail accounting and control. 545p. \$4. Chicago, 1925. (Materials for the study of business).
- Kohler, E. L. Accounting principles underlying federal income tax, 1925. 550p. \$5. Shaw, 1925.
- and P. L. Morrison. Principles of accounting. \$4. Shaw, 1926.
- Lawrence, W. B. Cost accounting. 528p. \$5. Prentice, 1925.
- McCarty, W. J. Accounting elements. 375p. \$5. Prentice, 1925.
- *McMurry, K. F. Farm accounting. \$4. Shaw.
- *Mather, C. E. Life insurance accounting. \$1.25. Ronald. (Ronograph ser.)
- Morland, D. F. and R. W. McKee. Accounting for the petroleum industry. Ed. 1. 304p. \$4. McGraw, 1925.
- Newlove, G. H., and L. H. Pratt. Specialized accounting. Ed. 1. 475p. \$4. McGraw, 1925.
- *Pacioli, F. L. Double-entry bookkeeping. \$2.50 (?) Harper.
- *Powelson, J. A. Introductory accounting. \$5. Prentice.
- *Scott, D. R. Theory of accounts. v. 1. 284p. \$2.50. Holt, 1925. (Amer. business ser.)
- *Scovill, H. T., and H. Baily. Elementary accounting. Pt. 2. \$3. Heath.
- *Seidemann, H. P. Manual of accounting and reporting for the operating services of the national government. 399p. \$5. Johns Hopkins, 1926. (Inst. for Govt. Research studies in administration).
- *Stevenson, R. A., and R. E. Taylor. Questions and problems in accounting. Macmillan.
- Stockwell, H. G. How to read a financial statement. 443p. \$4.50. Ronald, 1925.

Stone, W. M., and others. Accountants' and auditors' manual. Ed. 1. 422p. \$1.25. McKay, 1925.

*Teevan, J. C. C. P. A. law questions and answers. \$1.25. Ronald. (Ronograph ser.)

*Washburn, E. E. Accounting for universities. \$1.25. Ronald. (Ronograph ser.)

*Wiegand, W. B. Fire insurance accounting. \$1.25. Ronald. (Ronograph ser.)

*Woodbridge, F. W. Elements of accounting. 700p. \$4. Ronald, 1925.

15. PRODUCTION MANAGEMENT

New editions of three popular works on scientific industrial management (Diemer, Jones, Kimball) may indicate a decided increase in interest in this subject or just that these are such good books that they are worthy of being brought up to date. Of three books on personnel problems, one, by a professor of psychology (Laird), deals with the actual selection of employees, the Craig and Charters book is on supervision of subordinates and tells how executive qualities may be developed, and the one by Gardiner, as its title implies, is a manual for the guidance of foremen in their relations with the men in their charge. A small volume of shop and office forms will be appreciated. A short treatise on the psychology of management, a long one on the promotion and maintenance of health in the factory, a collection of articles on what science has and can do for industry and two valuable studies from the National Industrial Conference Board on old age pensions in actual operation and on the use and value of the house magazine, make this a varied list on many angles of management even without mention of the interesting titles of some of the starred books. For general discussion of basic industrial relation questions, see under Labor Problems.

Clark, Wallace. Shop and office forms. 139p. \$2.50. McGraw, 1925.

Craig, D. R., and W. W. Charters. Personal leadership in industry. Ed. 1. 245p. \$2.50. McGraw, 1925.

Diemer, Hugo. Factory organization and administration. 4th ed., rev. 396p. \$4. McGraw, 1925.

Farnham, D. T., and others. Profitable science in industry. 291p. \$3.50. Macmillan, 1925.

*Franklin, B. A. Industrial executive. \$1.25. Ronald. (Ronograph ser.)

*Gardiner, G. L. Management in the factory. 223p. \$2. McGraw, 1925. (Industrial educ. ser.)

— Practical foremanship. Ed. 1. 191p. \$1.75. McGraw, 1925. (Industrial educ. ser.)

Hackett, J. D. Health maintenance in industry. 488p. \$5. Shaw, 1925.

Harrison, H. D. Industrial psychology and the production of wealth. 184p. \$2. Dodd, 1925.

Jones, E. D. Administration of industrial enterprises with special reference to factory practice. New ed., rev. and enl. 618p. \$4.75. Longmans, 1925.

Kelly, E. T., ed. Welfare work in industry. 119p. \$1.50. Pitman, 1925.

*Kendall, H. P. Profit sharing and stock purchase for employees. \$3.50. Harper.

Kimball, D. S. Principles of industrial organization. 3d ed. 436p. \$4. McGraw, 1925.

Laird, D. A. Psychology of selecting men. Ed. 1. 274p. \$3. McGraw, 1925.

*Metcalf, H. C., ed. Linking science and industry. 206p. \$3.50. Williams, 1925. (Human relations ser.)

*Meyers, C. S. Industrial psychology. \$2.50. New York: People's Institute.

National Industrial Conference Board. Employee magazines in the United States. 86p. \$1.50. New York: The Board, 1925. (Studies in industrial relations problems).

— Industrial pensions in the United States. 157p. \$2. (Studies in industrial relations problems).

*Rossi, W. H., and D. I. P., comps. Personnel administration; a bibliography. 365p. \$5. Williams, 1925. (Human relations ser.)

*Toulmin, H. A., jr. Trade marks profits and protection. Van Nostrand.

16. BUSINESS FINANCE AND ORGANIZATION

Books on financial organization are always in demand. Of the four in this list (Bonneville, Lincoln, Mead and Reed) two at least are college texts. The two which present the basic principles and technique of business management (Dutton, Robinson) are intended for both student and business man. A survey of the use of psychology in all kinds of business relations brings together in one fat volume much hitherto scattered material on applied psychology—in employment and personnel work, in buying, selling, advertising. Two volumes of actual business cases from two large universities are meant primarily for the use of instructors in schools of business. The views of a brilliant thinker, Louis D. Brandeis, on many phases of business and labor which originally appeared in book form over ten years ago have been reissued with the addition of several similar addresses delivered since then. Among the books starred as not yet personally examined, two on business budgets, one on business investigations, and one on the legal side of profits and dividends are to be especially noted.

*Barber, J. H. Budgeting to the business cycle. 115p. \$1.25. Ronald, 1925. (Ronograph ser.)

Bolling, C. L. Commercial management. 435p. \$5. Pitman.

Bonneville, J. H. Elements of business finance. 412p. \$5. Prentice, 1925.

Brandeis, L. J. Business—a profession. Rev. ed. 374p. \$3. Small, 1925.

Dutton, H. P. Business organization and management. 545p. \$6. Shaw, 1925.

*Eigelberger, J. Investigation of business problems: technique and procedure. \$4. Shaw, 1926.

Harvard University. Graduate School of Business Administration. Harvard business reports. v. 1. 561p. \$7.50. Shaw, 1925.

Lincoln, E. E. Applied business finance. 3d ed., rev. 772p. \$6. Shaw, 1925.

*Marshall, L. C. Modern business: the businessman in society. Macmillan.

— and others, comps. Business cases and problems. 363p. \$3. Chicago, 1925. (Materials for the study of business).

*Maynard, H. H., and W. C. Weidler. Introduction to business. 616p. \$4. Ronald, 1925.

Mead, E. S., and K. W. H. Scholz. Rudiments of business finance. 307p. \$2. Appleton, 1926.

- *Overstreet, H. A., and others. Scientific fundamentals of business administration. 350p. \$5. Williams, 1926. (Human relations ser.)
- Reed, H. L. Principles of corporation finance. 412p. \$2.50. Houghton, 1925.
- *Reiter, P., jr. Profits, dividends and the law. \$4.50. Ronald.
- Robinson, Webster. Fundamentals of business organization. 230p. \$2.50. McGraw, 1925.
- Snow, A. J. Psychology in business relations. 562p. \$4. Shaw, 1925.
- *White, Percival. Introduction to business. \$5 (?) Holt.
- Forecasting, planning and budgeting in business management. 267p. \$2.50. McGraw.

17. MARKETING

Changes in distribution and markets have made imperative a new edition of the only book in print on the analysis of markets (White). New chapters in the revision are on organization for market research, agency market research, industrial and community surveys and newspaper surveys. To the many texts on marketing in general a new one is added (Brown), a well known author discusses how to get, how to handle and how to finance foreign trade and there seems an especial interest in the marketing of farm products. Two volumes in the National Industrial Conference Board's series, "Studies in Public Policy Towards Business," deal respectively with the economic significance and legal status of trade associations and with modern marketing conditions, practices and relations as affected by governmental and administrative regulations. An unique book is one on the marketing of metals and minerals, a collection of articles by specialists which first appeared serially in the *Engineering and Mining Journal Press*.

Benjamin, E. W. Marketing poultry products. 2d ed. rev. 332p. \$3.50. Wiley, 1925.

*Benton, A. H. Introduction to the marketing of farm products. \$4. Shaw, 1926.

Boyle, J. E. Marketing of agricultural products. 479p. \$3.50. McGraw, 1925. (Agric. and bot. sciences).

Brown, Edmund. Marketing. 503p. \$3. Harper, 1925.

*Horner, J. T. Agricultural marketing. 249p. \$2.50. Wiley, 1925. (Wiley agric. ser.)

Hough, B. O. Export executive. 528p. \$5. Scranton, Pa.: International Text Book Co., 1925.

National Industrial Conference Board. Public regulation of competitive practices. 281p. \$3. New York: The Board, 1925. (Studies in public policies towards business).

— Trade associations, their economic significance and legal status. 388p. \$3. (Studies in public policies toward business).

Spurr, J. E., and F. E. Wormser, eds. Marketing of metals and minerals. Ed. 1. 674p. \$6. McGraw, 1925.

White, Percival. Market analysis. Ed. 2. 438p. McGraw, 1925.

18. MERCHANDISING

The rapid expansion of chain store business in this country explains the new edition of Hayward and White's thoro survey of this type of

retail trading, altho the first edition is only a few years old. Ramsay, a writer whose name is already well-known in the literature of advertising, has written an informal, informative book on merchandising, full of practical suggestions with many charts and graphs and not a little about advertising in it. The Charters set of selling manuals is proving a boon to ambitious salespeople and to instructors in retail selling. The most vital books in the group, however, are those dealing with stock control and stock records. Of these, three—one by Fri and the two others written jointly by Brisco and Wingate—are volumes in the Prentice-Hall "Retailing Series" and are based on scientific research in retailing and on practical co-operation with store executives. Three smaller volumes (Filene, Wess, Lazarus) are expositions of stock control in large merchandising institutions. Of the two books on inventory, the McNair book is confined in scope to the retail inventory but the one by Kilduff is much broader and covers control of materials in industrial enterprises as well. The Barber book sounds interesting also in this connection. The Harvard case book is limited to consideration of control in one particular line, the wholesale grocery business. A very good volume on retail accounting by Hodge is listed under Accounting.

*Barber, J. H. Economic control of inventory. 114p. \$2. New York: Codex, 1925.

Brisco, N. A., and J. W. Wingate. Retail receiving practice. 354p. \$4. Prentice, 1925. (Retailing ser.)

— Retail buying. 396p. \$4. Prentice, 1925. (Retailing ser.)

Charters, W. W., ed. Merchandising manuals for retail sales people. 18 v. \$1.50 a vol. Shaw, 1924-1925.

Contents: Aprons and house dresses; Cases in retail salesmanship; China and glassware; Coats; Draperies; Girls' and juniors' ready to wear; Hosiery, knit underwear and gloves; Infants' and children's wear; Linen and bedding; Men's and boys' clothing and furnishings; Millinery; Muslim underwear and petticoats; Negligees; Skirts; Suits; Sweaters and bathing suits; Waists; Dresses.

*Comstock, L. M. Modern retailing methods, records and accounting. 522p. \$10. New York: U. S. Corporation Co., 1925.

*Emmons, A. B. Health control in mercantile life. 225p. \$3. Harper.

Filene, E. A. More profits from merchandising. 159p. \$2. Shaw, 1925.

Fri, J. L. Retail merchandising, planning and control. 371p. \$4. Prentice, 1925. (Retailing ser.)

*Giles, Ray. Breaking through competition. 179p. \$2. Appleton, 1926.

Harvard University. Bureau of Business Research. Cases on merchandise control in the wholesale grocery business. 215p. \$3.25. Harvard, 1925.

Hayward, W. S., and Percival White. Chain stores, their management and operation. Ed. 2. 449p. \$4. McGraw, 1925.

Kilduff, F. W. Inventory practice and material control. Ed. 1. 446p. \$5. McGraw, 1925.

Lazarus, Arthur. Stock control in department stores. 77p. \$2. New York: Textile Pub. Co., 1925.

*— Vital department store statistics. \$3. 1926.

- McNair, M. P. Retail method of inventory. 143p. \$2. Shaw, 1925.
 Ramsay, R. E. Constructive merchandising. 718p. \$6. Appleton, 1925.
 Weas, H. B. Merchandise control. Ed. 1. 126p. \$3. New York: Textile Pub. Co., 1925.

19. ADVERTISING

Over two dozen books on advertising reflect keen interest in the advertising business, and their titles indicate many of the distinct phases of modern advertising—copy writing, technique, commercial art, window display, psychology, church advertising, publicity and—a new term this season—exploitation. Klepner presents not only basic principles of advertising but much specific method and adds a glossary of advertising terms and a list of abbreviations used in advertising. Much of Sheldon's comprehensive and practical discussion has already appeared as a series of articles in *Printers' Ink*. Barton claims that commercial research has largely supplanted the psychological approach in advertising. On the other hand, Poffenberger devotes his many pages to the place and uses of psychology in advertising. In "Masters of Advertising" are collected the ideas of prominent advertising men about advertising, each written in the individual author's best advertising copy style. Opdycke, an authority in books on business English, presents the subject of copy writing in an inspiring and entertaining volume. Farrar, limiting himself to newspaper and magazine advertising, has written a book that may prove as popular as his earlier work on the typography of advertising. Both the 1924 and 1925 volumes of the "Advertising Year Book," containing the proceedings for two annual meetings of the Associated Advertising Clubs of the World, were published during the year.

*Advertising Club of New York. Bates-Varley post-graduate copy course. 7 pts., in portfolio. \$5. 23 Park Ave., New York: The Club.

Associated Advertising Clubs of the World. Advertising year book for 1924; ed. by J. C. Oswald. 489p. \$2. Doubleday, 1925.

— Advertising year book for 1925; ed. by N. T. Praigg. 397p. \$2. Doubleday, 1925.

Barton, H. A. How to write advertising. 275p. \$2.50. Lippincott, 1925.

Bonns, Edward, and C. E. Carrier. Putting it over, by means and methods of exploitation. 236p. \$3.50. New York: Siebel Pub. Co., 1925.

*Brewster, A. J. Introduction to retail advertising. \$4. Shaw, 1926.

Case, F. H., ed. Advertising the church. 160p. \$1.25. Abingdon, 1925.

*Cover, J. H. Advertising; its problems and methods. \$3. Appleton, 1926.

Dartnell's advertiser's guide. 1926 ed. 444p. \$3.50. Dartnell, 1926.

Farrar, G. P. How advertisements are built. 296p. \$3.50. Appleton, 1925.

Frederick, J. G., ed. Masters of advertising copy. 392p. \$5. New York: Frank Maurice, Inc., 1925.

Freer, C. C. Inner side of advertising. 347p. \$5. Van Nostrand, 1925.

*French, George. 20th century advertising. \$6. Van Nostrand

*Gilbert, R. V. Church and printer's ink. 130p. \$1.25. Revell, 1925.

*Heller, M. L. New standard letterer and show card writer. \$3. Laird.

*Herrold, L. D. Advertising copy; principles and practice. \$5. Shaw, 1926.

Higham, Sir C. F. Advertising, its use and abuse. 256p. \$1. Holt, 1925. (Home univ. library of modern knowledge.)

Kleppner, Otto. Advertising procedure. 539p. \$5. Prentice, 1925.

Larned, W. L. Illustration in advertising. 319p. \$4. McGraw, 1925.

*Metzger, G. P. Copy, a new kind of book on advertising. \$2. Doubleday, 1926.

Niese, R. B. Newspaper and religious publicity. 116p. \$1.25. Nashville, Tenn.: Baptist Sunday School Board, 1925.

Opdycke, J. B. Language of advertising. 494p. \$3.50. Pitman, 1925.

Poffenberger, A. T. Psychology in advertising. 632p. \$6. Shaw, 1925.

*Quiett, G. C., and R. D. Casey. Principles of publicity. \$3. Appleton.

Sheldon, G. H. Advertising, elements and principles. 443p. \$5. Harcourt, 1925.

Taft, W. N. Handbook of window display. 428p. \$5. McGraw, 1926.

*Tipper, Harry, and others. Principles of advertising. Ed. 2, rev. and enl. 473p. \$4.50. Ronald, 1925.

*Woolf, J. D. Writing advertising. \$3.50. Ronald.

20. SELLING

As usual, the psychological aspect of salesmanship seems to predominate in the new books, particularly in the general discussions. But Tosdal treats the viewpoint of both buyer and seller as an economic and scientific problem rather than a psychological one. And the Kenagy and Yoakum book embodies the results of research on sales personnel made by the Bureau of Personnel Research of the Carnegie Institute of Technology. Aspley's latest little volume in his series on specific points of selling takes up the actual interview with the buyer. A new edition of Ferris's inspirational treatise will be even more popular than the old one. Many new problems collected during the past year are included in the revision of "Problems on Sales Management."

Aspley, J. C. Managing the interview. 118p. \$1.10. Dartnell, 1925.

Ferris, E. E. Developing sales personality. Ed. 2. 157p. \$2. Prentice, 1925.

Frederick, J. G. Modern salesmanship. 325p. \$4. Holt, 1925.

Ivey, P. W. Salesmanship applied. 328p. \$5. Shaw, 1925.

Kenagy, H. G., and C. S. Yoakum. Selection and training of salesmen, scientific methods in developing sales organization. Ed. 1. 380p. \$3.50. McGraw, 1925.

*Larned, W. L. Sales manager's letters. \$3(?). Harper.

*Lyon, L. S. Salesmen in marketing strategy. Macmillan.

*Newcomb, Arthur. How to become a supersalesman. \$1.95. Putnam.

*Pelz. Selling at retail. McGraw.

- *Snow, A. J. Psychology in personal selling. \$5. Shaw, 1926.
 Strong, E. K. Psychology of selling and advertising. 468p. \$4. McGraw, 1925.
 Tosdal, H. R. Principles of personal selling. 753p. \$6. Shaw, 1925.
 — Problems in sales management. Rev. ed. 850p. \$5. Shaw, 1925.

21. CREDIT

Of the new books on credit the most interesting, perhaps, is the one by Schluter on "the economic and basic risks underlying the assumption of a credit risk." Two others, one on actual collection problems with much attention to collection letters (Beckman and Held) and the other on credit in merchandising with chapters on sources of credit information, instalment selling and organization of the credit department (Olson and Hallman) will be popular.

Beckman, T. N., and F. E. Held. Collection correspondence and agency practice. Ed. 1. 193p. \$2.50. McGraw, 1925.

Olson, E. E., and J. W. Hallman. Credit management. 444p. \$4.50. Ronald, 1925.

Schluter, W. C. Credit analysis. 439p. \$5. Prentice, 1925.

*Swain, A. H. Commercial credit risk, export credits and credit insurance. 143p. \$1.58. Pitman, 1925.

22. BUSINESS ENGLISH AND BUSINESS LETTERS

A very few years ago there were almost no books on business English and the writing of business letters. Today there is a notable group devoted to these essential points of business practice. To these 1925 has added several comprehensive texts (Babenroth, Saunders, Picken) and a briefer one (Powell) which stresses convincing and persuasive letters rather than "punch" in letter writing. The Deffendal volume combines in a single binding two earlier books of proved popularity and practicality. Something quite new is the book of selections from standard English literature which, the author feels, will not only interest the average business man from their context but will also afford him some of the cultural background which in the writer's opinion is of real value in the business world.

Babenroth, A. C. Modern business English. 466p. \$4. Prentice, 1925.

Davis, Roy, and C. H. Lingham. Business letter-writing. 317p. \$1.40. Ginn, 1925.

Deffendal, P. H. Actual business English and correspondence. 224-267p. \$2.25. Macmillan, 1925.

*French, J. C., and J. E. Uhler. English in business. 311p. \$2. McGraw, 1925.

*Horn, Ernest, and C. C. Alderton. Spelling in business. Lippincott.

Picken, J. H. Business correspondence handbook. \$7.50. Shaw, 1926.

Powell, J. A. How to write business letters. 192p. \$1.50. Chicago, 1925.

Saunders, A. G. Effective business English as applied to business letters and reports. 603p. \$3. Macmillan, 1925.

SeBoyar, G. E., ed. Literature for the business man. 419p. \$2.50. New York: Crofts, 1925.

23. OFFICE WORK

The year's output of books for the office worker seems small but the two recommended are worth any number of less complete and authoritative ones. Leffingwell is a writer who has proved his understanding of scientific management as applied to office work and here he neglects no detail of clerical and office procedure and adds an extensive study of standardization. A book for teachers of typewriting will fill a want which there are few books to satisfy. The announced guide, also by Leffingwell, to the many mechanical devices of the modern office ought to prove of real practical value.

Book, W. L. Learning to typewrite; with a discussion of the psychology and pedagogy of skill. 463p. \$2.80. Gregg, 1925.

*Cahill, M. F., and A. C. Ruggeri. Office practice. New ed. Macmillan.

*Leffingwell, W. H. Office appliance manual. \$5. Shaw, 1926.

— Office management, principles and practice. 850p. \$5. Shaw, 1925.

24. CONVENTIONS

From now on there will be at least a small group of books to serve as guides for those arranging the conventions, conferences and meetings, which are so important a part of all kinds of modern business organizations.

*Henry-Seeley. How to organize and conduct a meeting. \$2. Noble.

Hunt, E. E. Conferences, committees, conventions, and how to run them. 218p. \$2.50. Harper, 1925.

Morris, P. G. B. How to plan a convention. 153p. Chicago: Drake Pub. Co., 1925.

25. HOTELS

The hotel business has grown to such a size in this country and involves and includes so many different things that the literature on the subject is far behind the demand. To the few books we have, 1925 has added two and two more are announced.

Boomer, L. M. Hotel management, principles and practice. 495p. \$6. Harper, 1925.

*Green, J. D. Back of the house. 336p. \$4. Gehring, 1925.

Hamilton, W. I. Employer-employee relations in hotels. 158p. \$3. Williams, 1925.

*Charles, F. F. Hotel organization, management and accounting. \$3. Pitman.

26. VOCATIONAL GUIDANCE

The selection of the most suitable vocation may not always lie at the beginning of the business career. Many successful changes in occupation have been made in later years. The revised edition of Allen's extensive bibliography brings together many references to the literature in print on the common occupations. "What Men Do," "Vocational Self-Guidance" and several of the announced books, from their titles, are designed to present business and professional activities to young people before they select a vocation. Three new books on business careers for women are included. Kitson is al-

ready known as both writer and teacher of applied psychology and his views on its place in vocational adjustment make interesting reading.

Allen, F. J. Guide to the study of occupations, a selected critical bibliography of the common occupations with specific references for their study. Rev. ed. 197p. \$2.50. Harvard, 1925.

*Edgerton, A. H. Vocational guidance and counseling. Macmillan. (Experimental educ. ser.).

*Filene, Catherine. Careers for women. New ed. \$2. Houghton.

Fryer, Douglas, and others. Vocational self-guidance. 385p. \$3. Lippincott, 1925.

Jackson, W. M. What men do. 297p. \$1.40. Macmillan, 1925.

Kitson, H. D. Psychology of vocational adjustment. 273p. \$3. Lippincott, 1925.

*Leigh, Ruth. 101 new ways for women to make money. \$2. Simon.

*Leuck, Miriam. Fields of work for women. \$2. Appleton.

*Proctor, W. M. Educational and vocational guidance. 352p. \$2. Houghton, 1925. (Riverside textbooks in educ.).

*Wilson, E. A., and W. G. Bate. Studies in vocational information. \$1.25(?). Longmans.

27. PERSONAL EFFICIENCY

Applied psychology seems to be taking the place in business books formerly held by inspirational and optimistic philosophy, altho many will welcome a posthumous book from Marden and a memorial edition of Conwell's helpful address. Swift, the author of "Psychology and the Day's Work" has a new volume in which his application of his psychological theories is limited to business and business relations. Psychology as a developer of executive qualities is an interesting topic. One looks forward to examining both the Hoopingarner and Overstreet books.

*Conwell, R. H. Acres of diamonds. Memorial ed. \$1.35. Harper.

*Farnsworth, B. B. Practical psychology for men and women in the industries and professions and for the general reader. New and rev. ed. 349p. \$2.50. Sully, 1925.

*Hoopingarner, N. L. Business ability tests. \$4. Shaw, 1926.

Laird, D. A. Increasing personal efficiency, the psychology of personal progress. 209p. \$3. Harper, 1925.

Marden, O. S. Making friends with your nerves. 308p. \$1.75. Crowell, 1925.

*Overstreet, H. A. Influencing human behavior. 296p. \$3. New York: People's Institute, 1925. (Lectures in print ser.).

Swift, E. J. Business power through psychology. 397p. \$3. Scribner, 1925.

Tralle, H. E. Psychology of leadership. 234p. \$1.75. Century, 1925.

28. PUBLIC SPEAKING

Interest among business men in developing their ability to write a good address and to deliver it effectively is a decided phase of business activity. Books will not create a public speaker but undoubtedly they can help considerably.

Lyon, Bertrand. Practical public speaking. 436p. \$2.50. Lothrop, 1925.

Spillman, H. C. Making the business speech effective. 263p. \$3.00. Gregg, 1925.

*Wicks, S. F. Public speaking do's and don'ts. \$1. Stokes.

— Public speaking for business men. 199p. \$2.25. Stokes, 1925.

29. BIOGRAPHY

Among the many biographies of the past year, three will especially appeal to business men. They treat of widely different personalities and careers—a great steel magnate, still living and prominent in "Big Business," and two who died recently, a beloved labor leader and a man, who, whether his philosophy is sound or not, has been, thru his over one hundred published volumes, a real help and inspiration to many.

Connolly, Margaret. Life story of Orison Swett Marden, a man who benefited men. 327p. \$3. Crowell, 1925.

Gompers, Samuel. Seventy years of life and labor; an autobiography. 2v. \$10. Dutton, 1925.

Tarbell, I. M. Life of Elbert H. Gary; the story of steel. 361p. \$3.50. Appleton, 1925.

30. MISCELLANEOUS

On a number of vital and interesting topics there have appeared just one or two books. These are grouped here together for convenience and form an odd and disconnected list. Several special industries and phases of business are treated and books on tariff, warehousing, capitalization for mines, radio, civil aviation, the United States diplomatic and consular service, even a book for bakers may be found here, several of the discussions being the first extensive ones in print in their individual fields.

*Aspinwall, C. A. Household goods warehousing in the United States. \$6. New York: Distribution and Warehousing, 1925.

*Devine, E. T. Coal. \$3. Bloomington, Ill.: American Rev. Serv. Press.

*Dingman, C. F. Selling construction service. 158p. \$2.50. McGraw, 1925.

*Edminster, L. R. Cattle industry and the tariff. \$2.50. Macmillan. (Inst. of econ. service).

Gerhard, A. F. Handbook for bakers. 484p. \$5. Century, 1925. (Century vocational ser.).

Haring, H. A. Warehousing; trade customs and practices, financial and legal aspect. 778p. \$10. Ronald, 1925.

Horrocks, J. W. Short history of mercantilism. 249p. \$3. Brentano's, 1925.

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The D. H. Hill Library at North Carolina College of Agriculture and Engineering

By JAMES R. GULLEDGE



THE new D. H. Hill Library building at North Carolina State College of Agriculture and Engineering is not as large and imposing as some of its contemporaries, but has distinctive characteristics and peculiarities all its own, and for that reason we have accepted this opportunity to state them. These differences may be both desirable and undesirable, but our purpose is to mention only those that seem to have some value and leave the others for future librarians to discover and champion.

Hobart Upjohn, of New York City, was the architect of the building and the style is Colonial. The cost of construction and equipment was a little more than a quarter of a million dollars. It was completed and occupied the first of this year and will be dedicated during the College commencement exercises in June.

The general reading rooms and administrative offices on the first floor are arranged around a central rotunda. On one side of the rotunda are the administrative offices and work rooms; on the other, the periodical room; and above, a dome. The

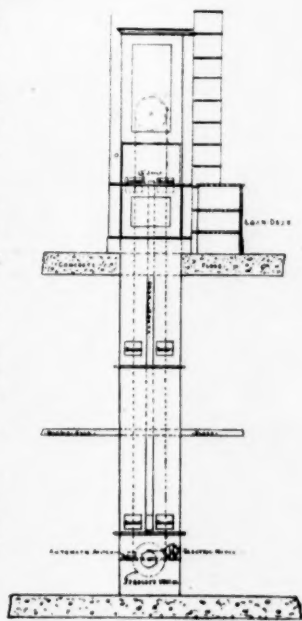
dome has been frowned upon by librarians, but in this case it covers some fine architectural details and probably may be justified on the grounds that this is a college of technology. We plan eventually to equip the rotunda for a

browsing room, but at present we look at it and pass on beyond to the base of service, the delivery and reading rooms.

The main reading room with the three color combination of ivory ceiling, light gray walls and dark woodwork, is very attractive. High arched windows add to its appearance and furnish plenty of natural light. The architectural details of the room are carried out in the cornice of the book shelving. Equipped with windsor chairs and large pedestal type tables, it accommodates about two hundred readers.

The bibliography room, between the periodical and main reading rooms, provides good working space for debaters. A counter height ledge has been provided in front of the shelving for the convenience of persons making quick reference to periodical indexes, etc.

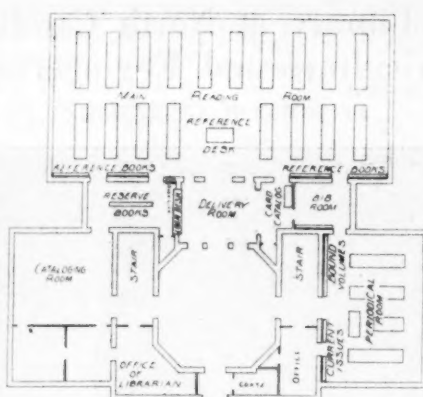
Below the main reading room,



DETAIL OF THE BOOK CONVEYOR

but above ground, are two tiers of stacks with an ultimate capacity of 150,000 volumes. The windows in the stacks, below the large windows in reading room, are in groups of three. Study tables are to be placed at the outside windows of each group for the use of readers in the stacks. The receiving and unpacking room is below the delivery room and extends all across the building. Also, in the basement, convenient to the unpacking room, is plenty of storage space. On the second floor are seminar rooms and a lecture room.

Now we have completed the circle and arrived at the center of the building and the hub of activities, the delivery room. On one side is the card catalog and opposite it, the loan desk. The desk was designed and built specially for this library by the Library Bureau and has many interesting points. For the return of books, separate chutes are provided for two-week and reserve books, which carry them to a

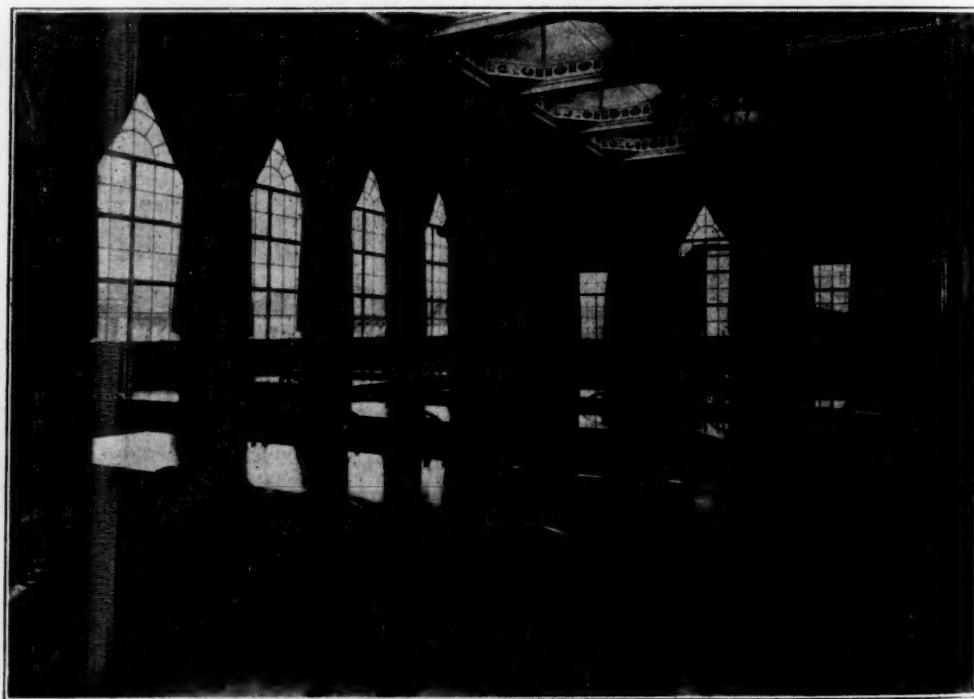


MAIN FLOOR PLAN

shelf below the circulation charges. The card tray section, perpendicular to the main counter, divides circulation and at the same time, brings it together at one desk. An assistant can discharge two-week books on one side of it while another assistant discharges reserve books on the other side. To the extent that the discharging of books is removed from the main desk, it is less in the way of the operation of charging. This section can be extended a unit at a time

to take care of growth. Other features provided are ledges at the end of the charging trays on which to place books while being discharged, convenient shelves and trays for discharged books, drawers at each end of desk for filing departmental and inactive charges.

Another item of interest in the circulation department is the conveyor from the stacks to the loan desk. It is located in the wall between the reading and delivery rooms, just at the end of the desk. It was designed by the library staff



MAIN READING ROOM

with the assistance of the electrical and mechanical departments of the College and installed by Dillon Supply Company, of this city. It consists of two endless chains with six book containers pivoted between them. Two of these boxes serve each floor. The distance around the sprockets is the same as that between the floors, so containers are evenly spaced on the chains. It is motor driven and can be started from any floor and is stopped automatically by means of lugs on the chains. Roller chains were used and the noise of operation is less than that of an electric elevator. The conveyor makes a third of a revolution every time started and gives service from every floor to every other floor. For example, one of the boxes at the desk stops at first tier of stacks and the other goes around the top sprocket wheel and stops at second tier; from the second tier, the box on the right goes over the top sprocket to the desk and the one on the left goes round the bottom sprocket to the first tier of stacks; from the first tier, the box on the right stops at the desk and the one on left passes round the bottom sprocket and stops at second tier. Hence it is never necessary to wait for the lift to be sent down or up, it is always ready.

The boxes are large enough to carry books ten inches wide and about sixteen inches high and from one to four volumes at a time. If it had been planned before the building was erected, a conveyor to handle a shelf of books could have been provided just as well. Because of its limited capacity, we use it principally for bringing books to the desk and they are returned to the stacks in book trays.

The call slips are sent to the stacks thru gravity tubes. When the lid of the tube is raised to insert card lights are turned on at the desk and in the stacks and when the card is removed they are automatically turned out. Push buttons are provided for additional signals.

The total installed cost was \$425, or less than one-half that of an electric dumb waiter. As compared with the "wobble and carry" system, the conveyor speeds up service and improves administration. The loan librarian need not leave the desk at all. A student assistant is scheduled in the stacks every hour that the library is open. When not attending to the book lift, he spends his time shelving books, reading shelves, etc., etc.

The Winnetka Graded Book List

THE COMPILERS REPLY TO ITS CRITICS

IN *Libraries* for April Mabel Vogel and Carleton Washburne, the compilers of the Winnetka Graded Book List, reply to the criticisms on the list made by nine leading children's librarians, published in the same issue of *Libraries* and in the April first issue of the *LIBRARY JOURNAL*.

These criticisms seem to them to be summed up under these three general heads:

1. The selection of books is poor.
2. The grading is unreliable and inaccurate.
3. The arrangement within grades, according to an index of popularity, is indefensible.

In the first place, say the compilers, their critics are wrong in assuming the Winnetka list is based on the hypothesis that "what the child with a very limited range of books available appears to want, is what children generally should have." The compilers have never claimed that the child's interest should be the sole criterion for selecting books, but think it indisputable that it is one important criterion, and in determining the grade in which the book belongs—the age and degree of reading ability most children must reach in order to enjoy reading it—a sound and valid one. The scientific justification for this statement is set forth at some length in the introduction to the Book List. The preface states that the list "makes no claim to being a completely rounded out buying list." It is probable that many desirable books are not

included in the list, but there is none included which was considered trashy by a large proportion (three-fourths or more) of the expert children's librarians who rated the books for literary quality.

As to the "very limited range of books available," the compilers inquire, "Have our critics examined the school libraries of the Beaver County Day School, The Community School, the Francis Parker School, the Lincoln School at Providence? Have they found the libraries of the elementary schools of the University of Iowa, the Michigan State Normal College, the Detroit Teachers College, and the Eastern Illinois State Teachers College to contain a 'very limited range of books'? Do they imply that the public schools and public libraries of Ann Arbor, Gary, Milwaukee, Grand Rapids and Baltimore, contain only unimportant and undesirable books? Even small places like Wilmette and Winnetka have thousands of titles available for children and have for years encouraged the reading of good literature. Our reports, it must be remembered, covered altogether over 9,000 different books—not such a limited range."

To prove the second objection, that the grading of the Book List is unreliable and inaccurate, the critics of the list maintained (a) that children's rating is unreliable—"they (the children) would scarcely feel free to report adversely"; (b) books are graded on too small

a number of reports; (c) the grading is contrary to the experience of librarians; (d) the grading is self contradictory in the case of two books. Most of these points are handled in the introduction to the Book List. Tables and graphs are shown which aim to prove that the children's ratings are consistent and reliable; that children do not hesitate to condemn uninteresting books; that careful analysis of the vocabulary and structure of the books bears out the grading; and that the grading by every statistical check proves both reliable and valid. "The anonymous scientific specialists" quoted by the nine librarians, say the compilers, make a point of the fact that for some books data are given when the number of boys or the number of girls, separately, is too small for reliability. To this the compilers reply that the classification of such books is on the basis of the average reading ability of boys and girls *combined*, making the number of cases large enough for reliable classification. While data are sometimes given for the sexes separately, even when the number of boys or of girls is less than twenty-five, the reader is definitely warned in such cases that such data "are unreliable for the sexes separately" (p. 22). As to the grading being contrary to the experience of librarians, say the compilers, "this involves the naïve assumption that if the facts don't agree with the personal opinion of the critics, the facts must be at fault. If these critics have always assumed that 'Little House in the Woods' is a 'simple second or third grade book,' and 'Buccaneers and Pirates of Our Coast' is a 'seventh and eighth grade book,' the data in the Book List should prove suggestive to them. For of the 92 girls in 10 cities who reported on 'Little House in the Woods,' the middle half were all of either fifth or sixth grade reading ability and from ten to eleven years old, while of the 25 boys in 7 cities who reported on 'Buccaneers and Pirates,' the middle half were also of fifth and sixth grade reading ability, altho they were, on the average, a year older (11 and 12). Both books were liked by seven-eighths of the children who read them." "In trying to prove that 'Puck of Pook's Hill' was misclassified our critics omitted some important data. The middle half of the children reading 'Puck' ranged from grades to 5 to 8, and their ages were 11 and 12. The middle half of the children reading 'Charlie and His Kitten,' 'Tale of Mrs. Tittlemouse,' and 'Racketty-Packetty House,' were all of fourth and fifth grade reading ability and about two years younger than those who read 'Puck.' Furthermore, the majority of the children reading 'Puck' didn't like it." To prove that the grading is self-contradictory the critics of the list cited "Sara Crewe" and "The Little Princess" as being really the same book under different titles,

yet classified in two different grades. As a matter of fact, the two books are not the same, say the compilers.

In the third place, the statement of the critics that "the entire work is threaded on the index of popularity" is misleading, say the compilers. The basic classification is on the reading ability of the children; the second important classification is on the ages of the children. It is *within* the grade and age lists that the index of popularity is used, as a scheme of arrangement. The reasons for using it are set forth on pages 32 and 33 of the introduction. To the contention of the critics that the "index of popularity" does not agree with the "interest value" in the case of certain books the compilers reply that they do not necessarily agree; one measures popularity—how widely the book is read and liked; the other measures the degree of liking by the children, few or many, who read the book. A book may, and often does, appeal to only a small number of children, yet appeal very strongly to those few. The index of popularity as shown in the list agreed often with the estimates of literary values given by the expert children's librarians who checked the preliminary list. Half of the books starred by the latter as of unusual literary merit occur in the top twenty per cent of the books as arranged by "index of popularity." Of the ten books with the highest index of popularity, nine were considered of unusual literary merit by the majority of the expert librarians rating them.

In reply to the anonymous authorities quoted by the critics of the list, the compilers bring forward the name of Professor Stuart A. Courtis of the University of Michigan, who went over the compilers' general statistical procedure, and quote a favorable review by Professor Guy T. Buswell of the University of Chicago. Finally, as a sort of "index of popularity" of the list itself, the compilers announce that "no publication of the American Library Association has sold so widely during the first three months of its existence as has the Winnetka Graded Book List."

The Map of America's Making

IN May of this sesquicentennial year will appear the "Map of America's Making" drawn by Paul M. Paine, librarian of the Syracuse Public Library, "for those who would through books sail with the discoverers, seek freedom with the colonists, thrill with the sound of the Liberty Bell, follow the westward trails and behold the building of the Great Republic." Like the "Map of Adventures for Boys and Girls" issued last fall, this will be published by the R. R. Bowker Co. (\$2.50 in color) which will also publish next fall a second edition of Dr. Paine's "Map of Good Stories."

The Social Value of Libraries

TWO LISTS OF REFERENCES COMPILED BY THE RUSSELL SAGE FOUNDATION LIBRARY AT THE REQUEST OF THE A. L. A. PUBLICITY COMMITTEE WITH A VIEW TO HELPING LIBRARIANS IN THE PREPARATION OF ARTICLES ON LIBRARY SUBJECTS FOR NEWSPAPER AND OTHER GENERAL PERIODICALS. THE FIRST LIST GIVES LATER REFERENCES; THE SECOND REFERENCES IN EARLIER PUBLICATIONS. "LIBRARY" LITERATURE WHETHER IN BOOKS OR PERIODICALS HAS NOT BEEN INCLUDED. REFERENCES STARRED HAVE NOT BEEN EXAMINED BY THE COMPILERS.

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Deterioration of Bookbinding Leather

POLLUTED atmosphere has been added to the causes of the deterioration of the leather binding of books which has become more troublesome than ever in the past twenty years. The results of an investigation on full leather, sheepskin, goatskin, cowhide and calfskin bindings ranging in age from nine to one hundred and sixty-one years are reported in the March issue of the *Journal of the American Chemists Association* by F. P. Veitch, R. W. Frey and L. R. Leinbach, of the Bureau of Chemistry. The article is summarized in the *Publishers' Weekly* for April 3. The bindings used in the work were obtained from the New York Public, Boston Public, John Crerar and government libraries.

The atmosphere of our cities and industrial centers, where most large libraries are located, is highly polluted with products of fuel combustion, some of which are very corrosive. These products attack and accumulate within the leather of a binding thus exposed and hasten its deterioration accordingly. Data obtained on a number of deteriorated full leather bindings show that the part of the binding most exposed to the atmosphere has undergone the greatest modification or degradation of leather substance and has the highest acidity and sulphate content. This direct correlation between physical condition, chemical composition and exposure was demonstrated by comparing different parts of the same binding.

The atmospheric corrosion theory is not a valid excuse for failure to manufacture a durable bookbinding leather. The authors discuss treatment of the leather as a means of preservation; finishes which will prevent the entrance into the leather of the harmful impurities of the atmosphere, and dressings applied to the leather, either during the process of manufacture or when used as a binding. These will counteract the impurities and should add many years to the service of the binding.

San Antonio Library's Extension

TWO wings will be built on the east and west sides of the building of the San Antonio Public Library with the thirty thousand dollars allowed by the city as damage to the building by reason of the necessity of setting the front back to widen Market Street. The added wings will provide administrative offices and a children's reading room. A recent appeal to the mayor by the library board for an increase from \$35,000 to \$80,000 in the library budget was unsuccessful, altho the library's appeal was endorsed by practically every organization in the city.

The Boston Public Latin School

By HELEN M. BURGESS

A FEW weeks ago, when I was asked to speak of the "distinctive features" of my library before the Special Libraries Association of Boston, I was suddenly conscious for the first time that I had a distinctive library. Usually, I think, librarians are so eager to incorporate well-known and successful features of other libraries in their own that they tend to become similar, altho each bears the impress of the personality of the librarian. However, two outside forces give this library its particularly distinctive features: it is the first school library in the city of Boston and it is in the oldest school in the country. While many of the high schools in Boston may have a room called a library where there are gathered books acquired in various ways, a school organized and administered by a trained school librarian, in other words a modern school library, was unknown until January 1926. It does seem peculiarly appropriate that the first one should be established in the school which laid the foundations of classical secondary education in this country—the Public Latin School.

First, a bit about the school, which is in itself a most interesting study. "On the 13th of the 2d moneth 1635 . . . Att a General meeting upon public notice . . . it was . . . generally agreed upon, that our brother Philemon Pormort shall be intreated to become schole-master for the teaching and nourtering of children with us." Undoubtedly the school was founded largely thru the influence of John Cotton, who had been closely associated with the Latin School in Boston, Lincolnshire, England—a school founded in 1554 by Philip and Mary. The unusual feature of this school was the teaching of Latin and Greek, and the New World school was the first distinctly secondary school which emphasized the study of the classics. Three years later Harvard College was opened to provide, as the saying goes, further education for the alumni of the Latin School. The school was closed for a short time during the Revolutionary War when Headmaster John Lovell, an English sympathizer, departed for

Halifax. In June, 1776, it was reopened and has continued thru the years to contribute a great deal of the culture of this country. The list of alumni is a notable one, a few of the outstanding names including John Hancock, Samuel Adams, Edward Everett, Phillips Brooks, Ralph Waldo Emerson, Charles W. Eliot, and George Santayana. The school archives are a treasure house of fascinating material which is being slowly sorted and classified. Among them are a rare copy of Boston's system of education adopted by the town October 15, 1789, original manuscripts of Everett and Hale, and a copy of a poem by Emerson, the "History of Fortus—a Chivalric Poem in One Volume, Complete with Notes Critical and Explanatory," with the note "this whimsical employment of my time was begun at Bennett Street when I was 10 years old and completed by various dates to 1816." This historical material is displayed in the library and the boys of today are thus made conscious of their school's traditions.

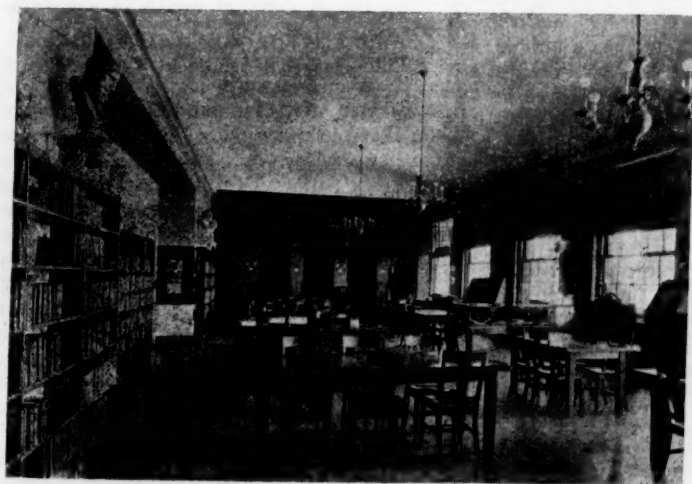
The school library was apparently started early in the 19th century. In 1844 "when the Boston Latin School Association was formed, one of its purposes was to provide for its library. The Latin School acquired probably the largest collection of pictorial and other illustrations of Roman and Grecian topography and antiquities possessed by any institution in the country; comprising paintings, rare and old engravings, models in cork, casts from the antiques," and such supplementary material. To



THE NEW LIBRARY OF OUR OLDEST SCHOOL

day the library possesses about six thousand volumes. If you can imagine the private library of a scholarly gentleman of the 19th century you will have some conception of the present school library. It has the complete works of Herbert Spencer, Darwin, Emerson, Addison, Duruy's History of Rome and Greece, Guizot's Histoire de France, Lingard's History of England and all of Bohn's classical library. The only fiction consists of sets of Scott and Thackeray. While it was developing thru the years it had various resting places, and in the last school had a dignified room. Tales from the alumni about this old library are most entertaining. It served several purposes but was used mostly for masters' meetings.

Three years ago the school moved into its new building, a very well equipped modern school. A library was, therefore, placed in it on the third floor in the front of the building. The room is really very attractive. Facing west, it has seven large windows, so necessitating little use of artificial light. The room was furnished by the Library Bureau as a model library so that the present equipment is modern. The photographs show the arrangement. Only one wall of the main room has shelving, but at one end are five double rows of steel stacks with a mezzanine which doubles the stack capacity. The total book capacity is about 32,000 volumes. At the opposite end of the room from the stacks is a fireplace with a famous portrait of Francis Gardner above it. On either side of the fireplace doors lead into a smaller room with three walls of shelving. This is the Masters' Library: here are to be found books and magazines on education, a text-book collection and recreational reading. This room can also be used for conference purposes.



THE EQUIPMENT IS THAT OF A MODEL SCHOOL LIBRARY

The school stands for a classical education today as it has in the past. It is entirely a college preparatory school, and the courses are in line with the Old Plan Examinations of the College Entrance Examination Board. The curriculum is very rigid, the only choice being between Greek and German. French and German are the two modern languages offered and Physics is the only science. There are six classes or grades in the school which correspond to the seventh thru the twelfth grades. Only boys desiring college preparation are admitted. The school has an excellent reputation as a preparatory school and most of the boys go to Harvard where they do creditable work, as is shown by the Phi Beta Kappa awards of 1925.

In a school of this type where education is distinctly formal more time is required for the library to become an integral part of the organization than in a school based on the project or socialized or individualized method of teaching. So far, in the two and a half months of our existence, three points of contact have been made with the pupils. In the Ancient History course special subjects have been assigned to whole classes and the references have been made to books of which there are many copies. It is serving as an entering wedge in bringing boys to the library for information and is therefore very valuable. One of the interesting features of the school is the declamation contests. Every boy declaims five times a year, prose or poetry; the best from a room are chosen to declaim in the auditorium before part of the student body, and the best from this group speak at Commencement. Perhaps our first appeal to the boys was as a source of "decs," and it is a most challenging demand to satisfy, for the range of appeal is great between boys of eleven and

eighteen. Political speeches are very popular, as is sentimental poetry. During my first week in the school one group declaimed in the library, and a chubby, chuckling youngster tried to control his irresistible good humor long enough to give Hamlet's soliloquy at the grave of Yorick! Then the boys in the upper classes are tremendously interested in debating and they turned to the library for the little help we could give.

Because the library is a new idea to everyone each home-room comes to the room for one study period and the purpose of a

school library is explained to them very briefly as well as its rules and the arrangement of the books and the use of the card catalog. Later a course in the use of the library will be started, but this is simply an introduction to the library and makes them conscious of its existence. The library is open every school day from 8:30 to 3:30. From 8:30 to 9, 12:15 to 12:40, and 2 to 3:30 pupils are free to come as they like. During class sessions permits are necessary. These are issued by a subject master, presented at the library and from there returned to the study halls. Eventually a simplified Newark system for issuing books will be used—at present makeshift arrangements are necessary.

This school is so great a contrast to any other with which I have been connected that I am tremendously interested in watching the reaction of these boys toward a library. At first I could not imagine that this scholarly collection would appeal to them at all, but, as I watch them day by day browsing thru the stacks finding books which they eagerly show to their friends, I feel that a most unusual opportunity for becoming acquainted with fine writing is offered to these boys during their impressionable age. Only recently a lad of sixteen or so wanted a book on evolution. When I suggested several briefer and simpler accounts he remarked rather diffidently, "I heard you had Darwin's 'Origin of Species' and I'd like to dig something out of it." So he went off with a biography of Darwin and the "Origin of Species." One boy is interested in style; he read Pater's essay, some of Arnold, and is now reading Spencer. What do they actually get out of these? I don't know, and they are not sufficiently used to me to talk to me about their reading. But they are at least having a nodding acquaintanceship with fine literature. With this book collection as a basis and with the addition of the best of the modern books for boys this school library has a unique opportunity to guide reading tastes. Perhaps it can do a little to fulfil the objective given in the Report of the National Committee on Reading (1925): "A second objective of reading instruction is to develop strong motives for, and permanent interests in reading that will inspire the present and future life of the reader and provide for the wholesome use of leisure time. This includes not only permanent interests in reading in a narrow sense of the term, but in addition keen interests in life, in the world and its people, a desire to keep posted concerning current events and social problems, and the habit of reading systematically for recreation and intellectual stimulation. The ultimate measure of the reading experiences in school is the extent to which they lead to desirable interests, standards, tastes, and habits which carry over into life outside of school, such as interest in current events,

in books and selections of genuine worth, and in the wholesome use of leisure time. The accomplishment of this aim makes it necessary to acquaint pupils with the sources and values of reading materials of both the work and recreational types, and to develop standards which may be used in selecting reading materials."

Constructive Helps for School Librarians

"PLATOON School Libraries"* gives very little conception to the general public of the wealth of valuable material contained in the pamphlet of that title. A glance at the title-page would lead one to infer that since this is a pamphlet published by Detroit Teachers College for use in Detroit Public Schools only those working in that city would find it interesting. The sub-title in small print, "Manual for a Course in School Library Administration," gives the first hint of a wider usefulness. Contrary to first impressions, the book will be most acceptable and helpful to instructors in school library administration, in teachers colleges and library schools, to supervisors and directors of school libraries, whether state, county or city, to school librarians, and to principals and superintendents of schools. Again, the scope of its usefulness is not limited to the platoon type of school nor to librarians in the elementary school grades. Much of it meets the needs of junior and senior high schools in the small cities and towns.

Of the seventeen chapters in the book only seven seem somewhat limited to the Detroit School System, and even these have some suggestions which may be adapted to other schools. For example the chapter on Equipment and Supplies while containing detailed instructions for those working in Detroit has an excellent checking list of supplies useful in any school library.

Of the ten chapters which contain more of general value than of local Detroit value, the first chapter of "Planning" strikes a sympathetic chord in every school librarian or school library supervisor. "... Unless a plan is conscientiously followed for *special* features much will be started and nothing finished, or in some cases nothing will be even started." The suggestions offered for avoiding this discouraging situation are practical and simple. Another chapter on "Co-operation with the Departments of the School" strikes at the root of the reason why some school libraries are not functioning. Much more as to ways and means needs to be said on this subject, but this chapter is an excellent beginning.

Some of the material is not new. It has been

*Pritchard, Martha C. *Platoon School Libraries*. Part II. Detroit: Teachers College, 1926. 120p.

covered in a somewhat similar way in Martha Wilson's "School Library Management." On the other hand, several chapters contain new material or put it in an entirely new way suggesting many practical remedies for old difficulties, and the whole book is filled with time-saving devices—checking lists, charts, "points of observation for a school principal," etc.—which are most helpful, making an appeal to schoolmen as well as to trained librarians.

Special features of the book in the Appendix are "Sample Library Forms,"—simple and clear, with only the essentials included; "Glossary of Technical Terms,"—useful to principals

who wish to be able to talk elementary library language; and a bibliography notable for containing only essential materials, books, pamphlets and magazines being listed separately.

Perhaps one of the best recommendations for the book as a real contribution to modern school library literature is that it gives the librarian something in black and white with which to convince the outside world that the position of school librarian is a full sized job, as proved by the fact that everything described in this 120 page pamphlet is actually being done successfully in one school system.

MARY C. RICHARDSON.

An Ex-Libris Bibliography

CONTAINING no pictures or conversation, this is a book* to be scorned by Alice and one to be welcomed by bookplate collectors. Its lack of illustrations is conceded to be a novelty by the editor, George W. Fuller of the Spokane (Wash.) Public Library, but the dearth of annotations is a case of necessity. The volume of entries grew to such an extent that it was also necessary to omit references to periodical articles, altho a supplementary list of books partly devoted to bookplates is added to the main list. The latter is confined to books, brochures and periodical sets dealing exclusively, or nearly so, with bookplates. Nearly all the books in the list have been examined by one or more of the three persons who compiled it. These, besides Mr. Fuller, were Mrs. Verna B. Grimm, to whom he assigned the topic for advanced work at the Library School of the New York Public Library, and Winward Prescott of the Massachusetts Institute of Technology. Mr. Prescott had taken the first steps toward a comprehensive list in his "Bibliography of Book-plate Literature," published by the American Bookplate Society in 1914, and his "Check List of Bookplate Literature," which was a feature of Ward's "Some American College Bookplates," 1915. He readily gave his consent to Mrs. Grimm's developing the topic, and with Mr. Fuller completed the bibliography when Mrs. Grimm had spent two years on the work in Spokane, New York and Boston and turned in her cards, going then to Indianapolis to become supervisor of files and library at the national headquarters of the American Legion.

The lack of conversation, or annotation, is somewhat compensated for by the entertaining prefaces supplied by the ultimate editors. The

purpose of the bibliography, according to Mr. Fuller, is to supply a guide to art lovers, bookplate collectors and libraries which will tell them whether an item offered by a dealer is the edition with all the pictures or the "more slender but first" edition; which will give them some clue to its scarcity, by noting the number of copies issued; and which will call their attention to books dealing with their specialties, or to the publications of artists whom they admire.

Mr. Prescott's preface is a comprehensive survey of the whole field of book and periodical bookplate literature. He harks back to the "wildly enthusiastic epoch of the eighteen-nineties," or, as Esther Griffin White once described it, "the stone age of bookplate collecting, when Charles Dexter Allen dwelt in unguessed splendors in Montclair, whither pilgrims from Pekin to Patagonia journeyed to do obeisance, and Wilbur Macey Stone was a delirious toast." "In England, from 1891 on, it almost seemed as if every bookplate collector,—and there were hundreds of them,—spent all his time writing to and exchanging plates with fellow enthusiasts, and sending in comments and material to the editor of the *Ex Libris Journal*." There is not the same community of interest in America, nor the driving force of a large and interested membership. The American journals cannot in general be compared with those of the European societies. On the other hand, the American Bookplate Society's "Bookplate Annual" challenges comparison with anything being published abroad. It is well for the individual collector to make up his mind early as to just what he wants to collect, to avoid accumulating a heterogeneous collection of no real usefulness and less value in the auction room. A practical working library which will give information for the recognition and classification of the bookplates acquired need not run to more than ten or fifteen volumes,—the "Ex-Libris Series," the best of the lists of plates or artists, such as the compilations by Warnecke, Gerster, Wiggishoff and a few

* A Bibliography of Bookplate Literature. Edited with a foreword, by George W. Fuller. Bibliographical work by Verna B. Grimm. Some random thoughts on bookplate literature by Winward Prescott. Spokane, Wash.: Public Library. 150p. cl. \$5. Limited to 500 numbered and signed copies, and not to be reprinted.

others, and of course any and all volumes on the collector's specialty, whether that may be angling, theatrical or ship plates. (The present bibliography has a subject index.) Or, if he becomes more ambitious in the pursuit, he can collect *ex libris* literature in any language, hunt for elusive items, and experience such a thrill (if he is lucky) as Mr. Prescott, who pursued Ludovic Némethy and his "Index Signorum Ex Libris" for seven years without gaining any knowledge either of author or book, only to have it suddenly and unannounced appear by parcel post from Paris, modestly accompanied by a bill for ten francs. E. F. W.

James I. Wyer writes of the bibliography: "Few important books are omitted; not more than a dozen separate titles known to the reviewer fail of a place in the present book. The chief omissions are those very useful items, auction catalogs of important bookplate collections, particularly those from Sotheby's. . . .

"There is not more than the irreducible minimum of misspelled proper names. The bibliographic work has been done with the utmost care and detail. Even the start-and-stop *ex libris* spasmodics of Mr. Harry Alfred Fowler have all been tracked to their lair and recorded with accuracy! A careful subject index and many secondary entries (in different type) for artists, add to the usefulness of the book. There is a supplementary list of 'books containing material of value on bookplates.' It would have been better had this list been included in the regular alphabet. One place to look is always better than two."

The Library Booth at Washington's Industrial Exposition

TO think of Washington as an industrial city is to regard it in a light entirely new to most people. Yet Washington from March 4 to 13 held its second successful Industrial Exposition sponsored by the Washington Chamber of Commerce. According to the last census, there are 595 self-respecting and prosperous industries in the city. This no doubt is a surprise to Washingtonians as well as to those who live elsewhere and think of the capital city only as a place to view parades and presidents.

When the general plans for the Exposition were being made, the Public Library after much discussion and with not a little apprehension decided to ask for space to advertise the resources and activities of its Industrial Division. This request was gladly granted and an advantageous location was assigned on the floor of the Auditorium where the industrial activities of other educational and social agencies were displayed. This first venture of the library in putting on an exhibition was a pronounced success.

The booth was very attractive, both as to design and color, and immediately caught the eye of the passer-by. The illustration on the front cover shows the arrangement. The collection exhibited included material of general interest—trade catalogs, house organs and books relating to the industries of Washington. These books and pamphlets were tastefully arranged on tables and in book cases. Suggestive reading lists, made in convenient size for use as book marks, were put on tables for distribution. Artistically lettered signs were placed back of them. Chairs were also provided inviting a brief perusal or a little rest. The collection of 100 popular books in science, recommended by the National Academy of Sciences, was placed in one of the book cases and attracted general interest. On the walls were hung pictures from the library's extensive picture collection showing the different stages in breadmaking, transportation, lumbering, and the manufacture of steel. The fine arts were also represented for their decorative value. These prints were in color and immediately caught the eye of the visitor who lingered to look at the pictures first and afterwards browsed among the books, finding hidden treasures in certain types of books that he did not know existed. Many persons who think of the library only in terms of the story-book had an awakening to the possibilities of obtaining real assistance in their work. Many were the expressions of commendation of the booth from visitors and from nearby exhibitors who liked the tone of quiet dignity the booth gave to the neighborhood.

Getting the exhibit together entailed a considerable amount of thought and effort in making lists, posters and signs. Keeping the booth open ten afternoons from 2 to 5:30 and in the evenings from 7 to 11 in addition to the regular library schedule was no small task. However, the spirit of co-operation which has always been a dominant note in this library organization saved the day and many offers of help from other members of the staff were gratefully received. Did the effort pay? This question can be answered in the affirmative, for we are already reaping the benefits. Many persons have come to the library for books that were in the exhibition, and many were given registration slips and not only told of the main library and its activities but advised to visit the branch nearest them. Thus many new friends for the library were made and old acquaintances renewed. Moreover, the booth advertised the library most effectively as a modern and necessary institution not only to those who read purely for pleasure but to those who desire help in their business problems.

RUTH H. TODD.

Libraries in South America

WITH the emancipation of the Spanish American colonies in 1810 came the founding of national libraries. Argentina founded its National Library that year, altho it was not opened until 1812; Chile followed suit in 1813; Uruguay in 1816 and Peru in 1822, which was the year following the proclamation of her independence. The nucleus of the National Library of Chile, writes Augusto Eyquem of that library in *Texas News Notes* for January, was the old collection of the Jesuits, consisting of 5,000 volumes, which had been kept at the Universidad de San Felipe ever since the expulsion of the order. The collection of the National Library of Argentina started, like that of Harvard, with the gift of a theologian, the Right Reverend Don Manuel Azanory Ramirez, bishop of Buenos Aires. This collection, together with books of the Colegio de San Carlos, constituted the nucleus of the present Biblioteca Nacional of Buenos Aires.

Staffed by members of prominent families who had graduated from the university and had influence with the government, innocent of such things as catalogs and classification, and housed in very poor buildings, these first libraries were not of the highest degree of usefulness. It was not until the middle of the nineteenth century that catalogs were published in book form. A valiant attempt was made by President Domingo Faustino Sarmiento of Argentine in the eighteen seventies to institute reforms. He established about two hundred new libraries from north to south on the plan of American libraries which he had investigated in 1854. Only a dozen survived in 1895. In 1908 Argentina experienced another library renaissance with the foundation of the Asociacion Nacional de Bibliotecarios, which published *La Universidad Popular*. An elementary course in librarianship was established under the direction of Señor Federico Biraben. A second Argentine congress met in 1910 and a third in 1916. There the matter has rested.

The Argentine library movement of 1908 had its counterpart in several other Latin American countries, notably Chile. In 1910, Señor Carlos Silvas Cruz, regarded as the ablest librarian in Latin America, was appointed director of the National Library at Santiago, which by his efforts was given a new building inaugurated last year and considered the most beautiful and scientifically planned building in Latin America. Most of the books are cataloged on cards in the American style. Vacancies in the staff are filled by competitive examinations in accordance with a law passed in October 1921. Candidates are

restricted to persons having their A. B. degree (Bachiller en Humanidades) from the University of Chile and who are able to speak two foreign languages. The circulation department is second only to that of the Brazilian National Library, which is the most efficiently run in Latin America. The Biblioteca Nacional at Rio de Janeiro also has its own handsome building, erected in 1910. Its collections are more completely cataloged than those of any other Latin American library.

The National Library of Uruguay is making steady progress under the guidance of Señor Arturo Searone, regarded as one of the most distinguished writers and bibliographers of Latin America and its greatest apostle of the idea of establishing library schools. Nearly twice as many books were used at this library in 1924 as in 1917, the figures for the latter year being 29,792 as compared with 57,237 seven years later. American ideas are also put into practice at the Biblioteca Nacional of Cuba by its present librarian, Dr. Francisco de Paula Coronado. The unsettled political and financial situation of Peru has prevented the carrying out of the practical suggestions made by Forrest B. Spaulding after he had been called by the Peruvian government in 1921 to make a survey of the Biblioteca Nacional and the other libraries of the state.

Mexico leads among Latin American libraries in the north (see the *LIBRARY JOURNAL* for April 1); in the south the A. B. C. countries—Argentina, Brazil, and Chile—are the most advanced, as has been shown. In other parts of Latin America the old standards are still followed: "catalogs—where they exist—are written in book form, there is no classification whatsoever, members of the staff are appointed under political or social influence, and no one has ever dreamed of library schools." American help is urgently needed in establishing scholarships for Latin-American students and in giving temporary positions in large public libraries to Latin-American librarians. The Latin-American students and librarians should be carefully selected in competitive examinations by the respective governments and would spend at least a year in the United States, Dr. Eyquem suggests. Those given positions in large public libraries would be placed in the departments of cataloging, classification, and circulation, since these are at present the departments that need first attention in Latin-American libraries, and whenever possible should take evening courses or outside courses in library science.

Library Book Outlook

THE accumulation of new books of library interest shows marked strength in History and Sociology, and a decided falling-off in biographical works.

Among travel-books must be mentioned *My New York*, by Mabel Osgood Wright (917.47, Macmillan, \$2.50), which is a vivid account of the manners and customs of fifty years ago, giving glimpses of some of the famous people of that day; *The Fringe of London*, by Gordon S. Maxwell (914.2, Brentano's, \$2.50), a book of wanderings in Kent, Essex, Middlesex, and Herts—the counties that fringe London; *The Days of Dickens*, by A. L. Hayward (914.2, Dutton, \$6), a survey of a society that has almost vanished, illustrated with thirty-two full-page plates; *Sicilian Noon*, by Louis Golding (914.5, Knopf, \$2.50), a volume of impressionistic travels in Sicily; and *A Tibetan on Tibet*, by G. A. Combe (915.1, Appleton, \$3.50), an account of the travels and observations of a Tibetan youth who accompanied a Lama of the Red Sect on many pilgrimages.

Two new worth-while guide-books are Clara E. Laughlin's *So You're Going to England!* (914.2, Houghton-Mifflin, \$3), a welcome successor to the previous Laughlin "So You're Going" guides, and Findlay Muirhead's *Southern France* (914.4, Macmillan, \$6), in the excellent Blue Guides series.

The only new biography-book is *Twenty-five*, by Beverly Nichols (Doran, \$2.50), candid recollections of his elders and betters, written by a twenty-five-year-old Englishman who knows half the famous people in his native land.

In History and Sociology there are *The New Baltic States and Their Future*, by Owen Rutter (949, Houghton-Mifflin, \$5), an authoritative account of Lithuania, Latvia, and Esthonia, illustrated; *Europe and the East*, by Norman Dwight Harris (950, Houghton-Mifflin, \$5), a study of the European relations of Asiatic countries in recent times, by a Northwestern University professor; *The Blight of Asia*, by George Horton (956, Bobbs-Merrill, \$3.50), an account of the extermination of Christian populations by Mohammedans; *Rosalie Evans's Letters from Mexico* (341, Bobbs-Merrill, \$5), recording the events of 1918-1924 that led up to the tragic death of this resolute woman in her championship of the rights of foreigners in Mexico; *The Social Side of Diplomatic Life*, by Maude Parker Child (327, Bobbs-Merrill, \$4), containing anecdotes and "close-ups" of the great, by the wife of our former ambassador to Italy; *The Presidential Primary*, by Louise Overacker (329, Macmillan, \$3), a timely study of a sub-

ject on which there has hitherto been no available collection of material; *Abolishment of the Electoral College*, by Lamar T. Beman (329, Wilson, 90c.), in the Wilson Company's Reference Shelf series; *Child Labor*, by Julia E. Johnsen (331.3, Wilson, 90c.), in the same series; and *The Metric System*, also by Julia E. Johnsen (389, Wilson, 90c., and likewise in that series.

Books of a strictly literary cast comprise a notable *Dictionary of European Literature*, by Laurie Magnus (809, Dutton, \$10), which, arranged alphabetically, deals biographically and critically with every European author of note, giving a brief account of his chief works and his place in history; *The Oxford Book of English Prose*, by Sir Arthur Quiller-Couch (828, Oxford Univ. Pr., \$3.75), presenting the best from English prose-writers, from the fourteenth century to the present day; *Things That Have Interested Me* (third series), by Arnold Bennett (828, Doran, \$2.50), touching on many new things of interest, from the London theatre to Spain, and from British music to an extraordinarily candid account of the author's own religious faith; *Joseph Conrad's Last Essays* (824, Doubleday-Page, \$2), containing all of his miscellaneous writings that remained unpublished or uncollected at the time of his death; *The Money-Box*, by Robert Lynd (824, Appleton, \$2.50), more characteristically cheerful essays, the humor of which owes very little to verbal ingenuity; and *The Modern Novel*, by Elizabeth A. Drew (809, Harcourt-Brace, \$2), in which some aspects of contemporary fiction are studied by an Englishwoman.

The Love-Nest, and Other Stories, by Ring W. Lardner (817, Scribner, \$1.75), is in the well-known Lardner vein of humor.

Development of American Architecture, 1783-1830, by J. F. A. Jackson (728, McKay, \$2.50), is a continuation of the author's *American Colonial Architecture* (1924).

In Fiction we have John Masefield's *Odtan* (Macmillan, \$2.50), a tale of adventure in South America, the events of which antedate the episodes in *Sard Harker*; *Stewart Edward White's Secret Harbor* (Doubleday-Page, \$2), another story of adventure in Canadian waters, reintroducing some characters from the author's *Skookum Chuck*; *Grave Livingston Hill's A New Name* (Lippincott, \$2), the story of a man-about-town who, by assuming a new name and a new standard of life, achieves success; *Elsie Singmaster's Keller's Anna Ruth* (Houghton-Mifflin, \$2), a tale of a village grocer and his daughter, Anna Ruth, whose love-affair he has

frustrated; Anthony Pryde's *The Son of the House* (Dodd-Mead, \$2), in which a forgotten episode is revived in a little English town by the return of a youthful Bohemian with the fortune he has made in South America; and Hulbert Footner's *The Shanty Shed* (Doran, \$2), a novel of adventure in the snowy Northwest.

Typically Western in character is George W. Ogden's *West of Dodge* (Dodd-Mead, \$2).

New mystery-stories are offered in Natalie S. Lincoln's *The Blue-Car Mystery* (Appleton, \$2),

and Isabel Ostrander's *The Sleeping Cat* (McBride, \$2).

The short stories in Alice Duer Miller's *Instruments of Darkness* (Dodd-Mead, \$2), are told in the author's characteristically brisk and humorous fashion.

The new P. G. Wodehouse book, *He Rather Enjoyed It* (Doran, \$2), introduces a man whose schemes for vast wealth are as endless and ingenious as they are impractical.

LOUIS N. FEIPEL.

Library Organizations

Eastern School Librarians Associations in Conference

A MEETING of Eastern school librarians and all others interested in the development of school library work will be held at Bridgeport, Conn., on Saturday, May 1, instead of on May 8 as originally announced.

The Bridgeport meeting will be preceded by a day of visiting three school libraries in Hartford which have made important contributions to the planning of school library rooms. It is hoped that the informal discussion of visiting architects, schoolmen and librarians will make this Friday program quite as valuable as the more formal program at Bridgeport.

As already announced, these conferences will be held under the supervision of Miss Nell Unger, A. L. A. regional director of school libraries in the east and supervisor of school libraries, New York State Education Department, Albany, N. Y., and Miss Meta Schmidt, chairman of the A. L. A. sub-committee on high school libraries and librarian of the William Penn High School, Philadelphia.

The following school library associations in the East will send representatives to the meeting: The New England School Library Association, president, Mrs. Bertha B. Hartzell, librarian, Dana Hall, Wellesley, Mass.; the New Jersey School Librarians Association, president, Elizabeth Bevier, New Brunswick, N. J.; and the New York High School Librarians Association, president, Mrs. Florence Adams Allen, Newtown High School, Elmhurst, L. I., N. Y.

EXHIBITS

Exhibits will include: Floor plans and photographs of representative libraries in high schools, junior high, elementary schools; Useful state lists and other bibliographical tools; Book reviewing periodicals; Library periodicals and other professional literature of especial interest to school librarians; School library forms; Helps in preparing lesson outlines; Publications and other material of interest to school libra-

rians from the A. L. A., R. R. Bowker Company, the H. W. Wilson Company, Library Bureau, Yawman and Erbe, Gaylord Brothers, National Association of Book Publishers, and the Democrat Printing Company.

PROGRAM SCHEDULE

At Hartford—Friday, April 30th

At both the Hartford and the Weaver high schools a part of the time will be given to an informal meeting for discussion by librarians and others present. Topic: Library rooms in the senior high school.

11.00 a.m. Visit to the Hartford High School, near the station. (Miss Anna Bates, librarian.) This was one of the first high schools in the east to make its library one of the most important and attractive rooms in the building. It has many of the features of some of the best children's rooms, an open fireplace, window seats, large round table where a teacher and pupils may meet to enjoy books together, etc.

12:30. Lunch at "The Waffle Shop" or "The Blue Shingle." Those planning to lunch in Hartford will please notify Miss Anna Bates, librarian of Hartford High School, before April 25th.

2 p.m. Weaver High School; and 3 p.m., Bulkeley High School, Hartford's newest high school. The Weaver and Bulkeley high school libraries are especially recommended to schoolmen, architects of school buildings and librarians as well worth the afternoon's study since they are among the few Eastern high schools that meet the "Certain standards" for high school libraries adopted in 1916 by the N. E. A., The National Council of Teachers of English, and the A. L. A. Frank Irving Cooper, of Boston, the architect of these two schools, will be present to explain the special features of the two libraries and the problems met in planning the rooms. Mr. Cooper was a member of Mr. Certain's committee and has for some time been chairman of the committee on standardization of school buildings in the N. E. A.

It is hoped that State and City departments of Education in the east will send their school architects and state inspectors of high schools to this Friday conference at Hartford, also that school superintendents, high school principals and state and city supervisors of school libraries will visit these school libraries with the school librarians. The informal discussion will be as valuable as formal papers.

4:56. Train for Bridgeport.

At Bridgeport—Friday evening

6:34 p.m. Arrive at Bridgeport. Dinner at a cafeteria or Hotel Stratfield. It is suggested that those planning to spend the night in Bridgeport stay at the Hotel Stratfield. This will make it possible for those

who have come to the conference to meet one another socially in an informal way. Applications for rooms should be made to the hotel as soon as possible, certainly not later than April 25th.

Saturday, May 1, at The Warren Harding High School, Bridgeport. Librarian, Martha Stuart

10:30 a.m. Chairman, Mary E. Hall, librarian of the Girls High School, Brooklyn, N. Y.

Address of welcome by Dr. Carroll A. Reed, Bridgeport, superintendent of schools.

The planning of school library rooms. Speakers: Edward B. Caldwell, jr., of Caldwell, Walker and Beckwith, associate architects of the Warren G. Harding High School.

Proper library rooms for junior high schools, ele-

mentary and rural schools. Discussion opened by Adelaide B. Zachert, supervisor of school libraries, State Education Department, Harrisburg, Penn.

Modern literature and the high school. Mildred Pope, librarian, Girard College, Philadelphia.

The unbound anthology of poetry and its mission. Anna Hempstead Branch, Poets Guild, Christodora House, New York.

1 p.m. Lunch at the Warren Harding High School. Those planning to be present will please notify Miss Stuart, the librarian, not later than April 25th.

2:30 p.m. Round Table conducted by Miss Unger. Topic: My most difficult problem in my school library work. It is hoped that there will be very general discussion in brief three-minute talks by as many of the school librarians as possible.

In the Library World

New York

OF the group of branch library buildings being erected by the city of Buffalo three were completed in 1925. The Cazenovia Branch, placed at the entrance of Cazenovia Park, was eagerly awaited and promises to lead the ten branches in popularity. The central building itself is outgrown, and the release of the space now used by the Society of Natural Sciences will bring only temporary relief. The circulation of 2,249,968 books represented an increase of 17,316. The library has joined with other local educational institutions in organizing the Educational Union, the immediate purpose of which is to make a survey of the means of adult education available within the city. The organization was suggested and is headed by Chancellor Capen of the University of Buffalo, and the survey, being made by Dean Marsh, is to be financed by the Carnegie Corporation. The state law requiring each high school to place a trained librarian in charge of its library has made it difficult for the public library to find workers to fill its vacancies and to fill the positions created by the new branch libraries. This shortage is certainly an argument for the continuance of the course now given at the University of Buffalo, says Walter L. Brown, the librarian.

District of Columbia

CONGRESS has just enacted several important amendments to the law under which the Public Library of the District of Columbia has been operating for nearly thirty years. The old law, enacted in 1896, stipulated that space to accommodate a library of not less than 100,000 volumes should be provided in the proposed municipal building; there was no mention of branch libraries. These and other lacks in the library's organic act are probably partly responsible for the difficulty almost always heretofore experienced in securing appropriations from Congress to develop in Washington the

public library system needed for the half-million population of the National Capital.

In one respect at least the library's original law took advanced ground, in that the first section provided that "a free public library is hereby established and shall be maintained . . . a supplement of the public educational system of said District." The first amendment sets up a standard and lays down a program in that it provides that:

"Said library shall consist of a central library and such number of branch libraries so located and so supported as to furnish books and other printed matter and information service convenient to the homes and offices of all residents of the District."

Since Congress has by the enactment of this law decreed that the library *shall* be the things enumerated, it logically follows that Congress will provide the appropriations necessary to accomplish these results.

For years the library has been trying to establish branches in certain suburban school buildings, but the efforts have been unsuccessful, probably because specific legislative authority was lacking for such a plan. The next amendment provides:

"That in order to make the said library an effective supplement of the public educational system of the said District and to furnish the system of branch libraries provided in Section 1 hereof, the board of library trustees . . . is authorized to enter into agreements with the board of education . . . for the establishment and maintenance of branch libraries in suitable rooms in such public school libraries . . . as will supplement the central library and branch libraries in separate buildings."

Inasmuch as some suburban schools are overcrowded and not susceptible of further enlargement, an additional amendment authorizes the library trustees "to rent suitable buildings or parts of buildings for use as branch libraries and distributing stations."

Part of the purpose of securing this legislation was to clear up ambiguities and make the law more explicit. The library trustees have from the beginning interpreted the law so as to

extend the privileges of drawing books to persons living in Maryland and Virginia—mostly government employees—who have regular business or employment or attend school in the District. The amended law contains explicit provision to this effect. It also provides that "other persons residing in counties of Maryland and Virginia adjacent to the said District may gain the privilege of withdrawing books from said library by the payment of fees fixed by the board of library trustees." These fees the board has fixed at \$3 per annum.

The law also contains an important feature for the purpose of securing appropriations in that it authorizes the District Commissioners to include in their annual estimates for appropriations "such sums as they may deem necessary for the proper maintenance of said library, including branches, for the purchase of land for sites for library buildings, and for the erection and enlargement of necessary library buildings."

One of the purposes of securing the proposed amendments was to confirm the library trustees in the right exercised for thirty years to expend for library purposes the receipts from fines and penalties. That right had been many times attacked but successfully upheld. Before the bill was finally enacted that provision was amended so that after June 30, 1927, all such funds must be turned into the United States Treasury to the credit of the District. This result is to be regretted for it means the loss of nearly \$13,000 a year and, more than that, flexibility of expenditure for library purposes, rather than rigidity of expenditure and auditing such as is incidental to all appropriated funds. However, it is believed that the change is not in any sense intended to cripple the library, but is only in the interest of good budgetary practice.

It is believed that in this amended organic law, which broadens its scope, the library has a new charter of liberty and progress. Both by the enactment of this law and by the provision of more liberal appropriations for the next fiscal year (even in excess of estimates carried in the President's official Budget) Congress has shown a better appreciation of the public library than ever before.

G. W. F.

Louisiana

THE establishment of a six weeks' summer course in library work at the Louisiana State University is in line with the campaign of the Louisiana Library Commission to develop libraries thruout the state. The recent donation of \$50,000 by the Carnegie Corporation to the Commission for a three year program will probably lead to the formation of many parish libraries and this school is intended to train local people for book work. It is thought that

ultimately a regular library school will be established at the University. The summer school will probably limit the number of registrants to 30, and the standards will measure up fully to those set forth by the A. L. A. Board of Education for Librarianship.

Iowa

IN the general city election on March 29 a \$100,000 bond issue for the erection of branch libraries in Sioux City carried successfully. The Library is greatly gratified to have the approval of Sioux Cityans and especially since there was a very short time in which to organize and conduct a campaign—about five weeks—and also in view of the fact that there were two other issues submitted to the voters involving increased indebtedness. It is planned to erect one building during the coming summer and the program calls for at least one building each year.

Utah

FULL time hours were restored in the branches of the Salt Lake City Public Library last year. For the last five months of 1924 they were open only half time, but the added appropriation for the year granted by the City Commission and increasing the amount for library maintenance to \$75,000 made full service possible. Story hours were also resumed. With these handicaps removed the circulation increased 20,120, or 661,656 in all. The picture collection circulated 4387 sets, an increase of 583, and added 267 sets. The supply of current magazines for the hospital library service was furnished by the local postoffice, which donates to the library all periodicals not called for. Weekly visits were paid to the four city hospitals. A six-weeks' course in library science was given to a class of twelve in the period ending May 29th.

China

A COMMITTEE of three is to take charge of the building of a public library in Shanghai. The library, the gift of Mr. Tan Ka Kee, founder of Amoy University, is to cost about \$400,000, writes Dr. Bostwick, whose correspondents in China keep him well posted regarding developments in China which in spite of its unsettled condition is making every effort to carry out its educational program.

Publications Received

Kapp, Max. *Die Frauengestalten in Molières Werken*. Halle a. S.: Max Niemeyer, 1925. 51p. paper. M. 2.20.

Collins, Charles Wallace. *The branch banking question*. New York: Macmillan. 182p.

Smit, D. *Gedenkschrift ter gelegenheid an het 75-jarig betaan van de uitgeverszaak en drukkerij an A. W. Sijthoff's uitgeversmaatschappij te Leiden*. Leiden: A. W. Sijthoff. 1926. 68p. illus.

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Among Librarians

Ruth Anne Overman, chief assistant in the children's department of the St. Louis Public Library, is to be librarian of the new George O. Carpenter branch of that library to be opened in October.

Lauren W. Ripley, one of the group of librarians who were the pioneers of the California county library system, died in Oakland on March 8th. He was born in Sacramento April 27, 1864, and was educated in the public schools of that city. While yet in high school he lost his father, and in 1881 found employment in the Sacramento Public Library. He became its librarian in 1900 and held that post until 1921. During that time the fine Carnegie building of that library was constructed, and Mr. Ripley was the person most concerned in it. The commission form of city charter had done away with a board of trustees, and he reported directly to the city council. In 1908 Mr. Gillis, the state librarian, persuaded the supervisors of Sacramento County to make a trial of his scheme of county libraries by making a contract with the city library to serve the whole county. The success of the experiment was so pronounced under Mr. Ripley's management that the legislature of 1909 passed a bill legalizing such a contract, and the county library system began its triumphal march thruout the State. Mr. Ripley was made a trustee of the state library by his personal friend, Governor, now Senator, Hiram Johnson, in 1918, and remained on that Board until its abolition in 1921. After leaving the Sacramento Public Library he engaged in the book business in Sacramento until April, 1923, and then removed to Oakland, where he lived the rest of his days.

Jean K. Taylor, 1920 New York State, was recently appointed librarian of the A. C. Spark Plug Co., Flint, Mich.

Isabel L. Towner, 1909 New York State, reference librarian of the National Health Council of New York City, appointed assistant librarian of the Smithsonian Institution Library, Washington, D. C.

Clara Van Sant, 1918 New York State, joined the Public Library at Tacoma, Washington, as reference librarian, on February 1st.

Eunice Wead, 1902-03 New York State, assistant custodian of the William L. Clements Library at the University of Michigan, will spend the next six months in France and England for graduate study in American history.

Charles Clarence Williamson becomes director of the Columbia University libraries May 1st. In announcing the appointment President Butler said that Columbia intended soon to establish a library school with standards equivalent to those of other professional schools in the university,

and that the appointment of a director of university libraries, in addition to a librarian, was a recognition that the library was one of the university's most important problems. Roger Howson, who has been for some years assistant librarian, becomes librarian. Dr. Williamson has taught in public schools and at Bryn Mawr and has held three positions at the New York Public Library—chief of the division of economics, of the municipal reference branch and of the economics and documents divisions united in 1918. He has also been statistician for the Americanization study of the Carnegie Foundation and chief of the Information Service of the Rockefeller Foundation.

His Excellency, Hsiao Yao Nan, governor of the Province of Hupeh, died suddenly in Wuchang, capital city of that Province, on February 14, 1926. As a personal friend of Mary Elizabeth Wood, whose library, that of Central China University, is located in his capital, Governor Hsiao took a foremost part in furthering the movement that resulted in requesting the A. L. A. to send a library delegate to China and his assistance during that delegate's mission was extremely enthusiastic and helpful.

Apparently Governor Hsiao fell a victim to his unwillingness to fall in with the plans of the former dictator Wu Pei Fu to form a Yang-tse River confederacy. In this he was opposed by his subordinate officials who were anxious to join, and two days after his refusal, according to the Chinese newspapers, he "became sick with heart trouble and died."—A. E. B.

Our Contributors

Ethel Cleland is librarian of the business branch of the Indianapolis Public Library; James R. Gullledge of the North Carolina College of Agriculture and Engineering; Helen M. Burgess, librarian of the Boston Public Latin School, is also an instructor at Simmons College Library School; Mary C. Richardson is librarian of the State Normal School at Geneseo, N. Y.; and Ruth H. Todd is chief of the Industrial Division of the District of Columbia Public Library.

William N. C. Carlton, librarian of Williams College, reviews interestingly the question of the authorship of "English Notes. By Quarles Quickens, Esq.", in the February *Americana Collector* (Metuchen, N. J.: Charles F. Heartman). This à propos of the sale of a closely related item by the American Art Association in January (Dickensiana, English Notes. By Quarles Quickens, Esq. Concluding Remarks . . . 1843. Catalogue no. 218.)

Can A Business Book Be Interesting?

The people of Toledo seem to think so. Among the six non-fiction books most frequently called for at the Toledo Public Library last month was "Profits," by Foster and Catchings, authors of "Money." Both books are in the series of the Pollak Foundation for Economic Research, Newton 58, Mass.

In a London review of "Profits," we read: "It is shaven of every vestige of economic jargon and articulates economic truth in the terminology of the office and market place. Not once or twice, merely, but on every page are aphorisms and illustrations of the utmost pregnancy and brilliance. But that is not all. Although the inherent genius of the work will ensure its command of public attention, the Pollak Foundation is offering a prize of five thousand dollars for the best adverse criticism of it. Anybody is free to compete whether he buys the book or not. . . It is 'all the words and the last word' on the price system; any person of ordinary apprehension can undoubtedly make himself or herself master of the subject without recourse to any other work. We would especially emphasize the 'herself.' It is seldom if ever that a book of this monumental importance has been written to appeal to any but initiates. This book demands nothing of the reader but common sense; and what is more, the appeal to that common sense is as nearly in the form of a story as human ingenuity can make it. *Profits* is an economic novel."

The authors are William Trufant Foster, formerly President of Reed College, and Waddill Catchings, formerly President of the Central Foundry Company and of the Sloss Sheffield Steel and Iron Company, and now a member of Goldman, Sachs and Company, and a director of numerous industrial corporations.

Lists of Pollak books and information about the five thousand dollar prize contest may be obtained from the Pollak Foundation, Newton 58, Massachusetts.

New Oxford Books

THE MIND OF JOHN KEATS

By Clarence Dewitt Thorpe

\$2.50

In analyzing the poetic mind of Keats, Mr. Thorpe has developed the aesthetic and philosophic point of view. He has thrown new light on the subject and has supplied much fresh and interesting material.

THE POETRY OF OUR LORD

By the Rev. C. F. Burney

\$5.00

It appeared to the author that the language of the Fourth Gospel often resembled in form the poetical books of the Old Testament, and that the form had been dictated by the use by our Lord of rhythms and phrases suggested by traditional Hebrew literature. This book is an attempt to pursue this line of argument, and to show from it the probability that we have, where such parallelism with Hebrew forms occur, a clear indication of our Lord's own words.

ENGLAND AND THE WORLD

By F. S. Marvin

\$3.50

An outline of the relations existing at various periods and in connection with various subjects, between England and the world. This is volume seven of the Unity Series. Complete list on request.

THE MOUNTAINS OF YOUTH

By Arnold Lunn

\$4.25

A book of Alpine Essays by one of the best known mountaineers and ski runners. Illustrated with 18 photographs taken by the author.

ROMAN ARCHITECTURE

By the late G. T. Rivoira. Translated from the Italian by G. McN. Rushforth.

\$35.00

An account of the buildings of Rome and Italy which illustrate what the author believes to be the essential features or discoveries of Roman architecture and their development. The book contains 358 illustrations.

CHARLTON LECTURES ON ART

By Lord Northbourne, George Clausen and W. N. Howe.

\$3.00

The lectures are: The Development of Modern Landscape; Vermeer of Delft and Modern Painting; The Eye of Erasmus; A Scholar's Outlook Upon Contemporary Art.

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Current Literature and Bibliography

More Books, a monthly, takes the place of the former quarterly *Bulletin* of the Boston (Mass.) Public Library, which made its first appearance in October, 1867. A classified list of books "fresh from the press or otherwise new to the Library" bears out the promise of the title. A main-entry index to all bulletins published since the first, compiled by Harriet Swift, is a valuable feature of a three-part issue (dated January-March, 1926), which also includes three important articles on John Adams and an essay and bibliography on Montaigne.

A sharp increase in fiction circulation may be expected to follow any extensive distribution of the series of lists of "Novels Too Good To Miss," compiled by Francis K. W. Drury, assistant librarian of Brown University, and published by the H. W. Wilson Company (10c. each; 35c. per set; special rates for quantities). Arranged in folders averaging eight pages in length each, over 330 novels, of which 41 are starred as "top-notchers," are equipped with inciting notes and grouped under these headings: Tales of the British Isles, Tales From Three Continents, Tales From Two Continents, Tales of Ancient Times, Sea Stories, Tales of Adventure, Social Studies, Family Stories, Social Activities, Love Romances, Psychological Tales, and Character Stories.

"Amerika Nasa Vlast" ("America Our Country"), a partial translation into Slovak of the book by William J. Long, published by Ginn and Co., which has been appearing serially in the *Youngstown Slovak News*, is now published in book form by the Youngstown (Ohio) Public Library (248p. cloth, illus., \$1.50). A series of brief sketches of eight great Americans has been added, gathered from various sources, including Faris' "Makers of America." "The need of such a book has been very marked," writes Joseph L. Wheeler, librarian. "The greatest care was taken in the choice of the text and the selection of the material, in order that the point of view and the style would be appropriate and interesting to adult readers."

A new edition of "Stories to Tell to Children," one of the most popular pamphlets the Library has ever published, has just been issued by the Children's Department of the Carnegie Library of Pittsburgh. In the present revision, the fourth since 1916, new titles have been added, and the sources have been revised. Stories are divided into groups of special interest to children under seven, to children from six to ten, to children from eight to twelve, and to children over ten years of age. Stories and poems for holiday programs and for special seasons of the

year are also included. The stories listed are those used in the story hours conducted by the library, exclusive of the series of cycle stories, which are published in separate pamphlets.

Agricultural Library Notes which is to be issued monthly by the U. S. Department of Agriculture Library with the co-operation of the libraries of the land grant colleges and the State Agricultural experiment stations, aims to fill the need of a medium of communication between the agricultural libraries of the country and is the result of a recommendation of the A. L. A. Agricultural Libraries Section that the Department of Agriculture Library be asked to issue co-operative mimeographed letters giving news notes on reading lists and bibliographies prepared by agricultural libraries and drawing attention to new material. In addition to these features the listing of new agricultural periodicals and of duplicates available for distribution is planned. V. 1, no. 1, dated January, was issued on February 19 and the February number followed shortly after. Contributions should reach Miss Claribel R. Barnett, librarian of the U. S. Department of Agriculture, not later than the 28th of each month.

Motion Pictures Based on Literature

SELECTED BY THE NATIONAL BOARD OF REVIEW

FIFTH AVENUE. Producers Distributing Corporation. 6 reels. Stars: Allan Forrest, Marguerite de la Motte, Louise Dresser. Young girl trusts in strangers with disastrous results; from a story by Arthur Stringer in the *Saturday Evening Post*.

FIGHTING EDGE, THE. Warner. 7 reels. Stars: Kenneth Harlan, and Patsy Ruth Miller. Smuggling aliens across the Mexican border; from the novel by William MacLeod Raine. (Houghton; Grosset).

FIRST YEAR, THE. Fox. 6 reels. Stars: Matt Moore, Kathryn Perry. Trials and tribulations of the first year of married life; from the play by Frank Craven. (French).

HIS JAZZ BRIDE. Warner. 7 reels. Stars: Matt Moore, Marie Prevost. From Beatrice Burton's novel "The Flapper Wife" (Grosset).

MILLION DOLLAR HANDICAP. Producers Distributing Corporation. 6 reels. Star: Vera Revnolds. Girl rides the winning horse; from W. A. Fraser's novel "Thoroughbreds" (Grosset).

RECKLESS LADY, THE. First National. 8 reels. Star: Belle Bennett. Woman shields her daughter from knowledge of her past; from the novel by Sir Philip Gibbs (Doran).

ROCKING MOON. Producers Distributing Corporation. 7 reels. Stars: John Bowers, Lilyan Tashman. Raising silver foxes on an Alaskan island; from the novel by Barrett Willoughby (Putnam).

SEA BEAST, THE. Warner. 10 reels. Star: John Barrymore. Sea story of love and revenge; remotely derived from Herman Melville's "Moby Dick."

SOUL MATES. Metro-Goldwyn. 6 reels. Stars: Aileen Pringle, Edmund Lowe. Taming of a shrew in British high life; from Elinor Glyn's novel "The Reason Why" (Burt).

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Recent Library Literature

Below are listed the principal articles on libraries and related subjects, published since the beginning of the year, which have come to our attention. Few foreign periodicals have been analyzed. Entries for these, and for some articles in American periodicals unavoidably omitted, will be listed in the next installment of this index which will hereafter appear at short intervals.

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THE NEWARKER. For 4 years the House Organ of the Newark Library. Vol. 1-Vol. 4, Nov. 1911-Oct. 1915. Limited number of complete sets. bound. Vols. 1, 2, 3, with index, and Vol. 4 with index, per set \$12.00.

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Librarian, college and library school graduate with five years' experience in public library work wishes position in small library near Chicago. Available after May first. W. L. 8.

Librarian with excellent knowledge of French, German, Italian and training in art and literature, experienced in cataloging and in general library work wants position in New York City. Good references. L. L. 8.

Librarian with excellent experience in teaching and library work in executive positions disengaged in the summer. R. H. 8.

Assistant librarian desires position for June, July and August. Have had five years' experience as assistant in library with 15,000 volumes, in town of 5000 inhabitants. Would like position either as head or as assistant in such a library. V. W. L. 8.

Librarian with training and several years' experience in a large library system wants position as reference worker or as librarian of a small library. B. W. 8.

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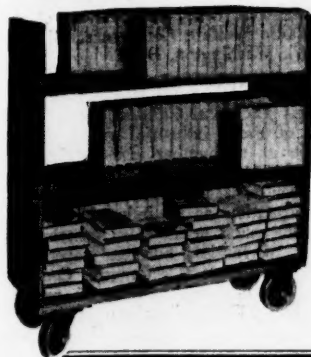
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